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Harris Interactive appoints Robert Salvoni as MD of Asia

London, 27 October 2009 – Global market research agency, Harris Interactive®, today announces changes to the management of the Asia business with the appointment of Robert Salvoni as Managing Director.

Robert Salvoni, current UK and European Managing Director, will take on this role alongside his existing responsibilities from London, where he is based. Salvoni will be working with the senior team in Asia to expand and grow the business in the region, and strategic planning on expansion into mainland China, specifically.

Salvoni replaces Anthony Venus, President Asia, who is relocating to Sydney, and the rest of the senior team in Asia will remain in their existing roles.

Commenting on the appointment, Kimberly Till, CEO of Harris Interactive, said, "Robert has an excellent track record in nurturing and growing businesses, and we are already seeing the benefits of his leadership in our European businesses. The opportunities for growth in the Asia region are vast, and I am confident that Robert and the rest of the Asia team will facilitate our rapid expansion and growth in this key region.

On his appointment, Salvoni commented, "This is a really exciting prospect. Whilst there is a lot to do, we have a strong senior team there, and these additional responsibilities will not detract from the focus and momentum we have and are continuing to build within our European businesses. It will also help develop a closer working relationship with our Asian colleagues, to our mutual benefits.

For more information, please visit www.harrisinteractive.com

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