



FOR IMMEDIATE RELEASE

## Harris Interactive® Appoints UK and European Managing Director

**London, 11 May 2009** –Harris Interactive®, a global market research company, today announced the appointment of Robert Salvoni to UK and European Managing Director, replacing George Terhanian who was appointed as President of Global Solutions earlier this year.

Salvoni will be responsible for managing day-to-day operations of the UK business, as well as driving growth and extending presence across the European businesses – co-coordinating activities with the European offices in France and Germany.

Salvoni joins Harris Interactive from Iris Accountancy Practice Solutions (IAPS) where he was Managing Director. He has an impressive career background in various technology-based service businesses, and was responsible for creating and launching the UK's first and most successful Broadband ISP, BTOpenworld.

Commenting on the appointment, Kimberly Till, President and CEO of Harris Interactive said, "I am delighted to have Robert on board. He brings a strong track record in growing technology-based service businesses and is a motivational leader with strong client relationship development skills."

On his appointment Robert commented, "This role brings terrific opportunities and challenges, which I am looking forward to immensely. I'm very pleased to be part of such a dynamic and growing company."

Salvoni's appointment follows George Terhanian's appointment and subsequent move to the U.S. to focus on the global market and continue his work in developing and expanding Harris Interactive's portfolio of products and services.

### About Harris Interactive®

[Harris Interactive](#) is a global leader in custom market research. With a long and rich history in multimodal research that is powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit [Harris Interactive | Europe](#).

### Press Contact:

Sarah Whelband  
Westgate,  
01732 779087  
[sarahw@westgatecomms.com](mailto:sarahw@westgatecomms.com)