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**Harris Interactive® strengthens its senior team with three new appointments**

**London, 19<sup>th</sup> January 2010** – Harris Interactive®, the global market research company, today announces the appointments of Lida Walsh, Lauris Calnan and Farzana Jamal as Senior Consultants.

**Lida Walsh** has joined Harris Interactive as Senior Consultant in the Brand and Marketing Communications Research department. She joins from GfK NOP London where she was an Associate Director. Walsh's career background spans 17 years and includes companies such as Bates/Saatchi & Saatchi, The Decision Shop and DMB&B Prague.

**Lauris Calnan** joins as Senior Consultant within the Business and Industrial sector from Bosch where he worked in the position of Research Consultant. Calnan's career spans an impressive 32 years and includes clients such as DHL International, Ford, Invensys, Maersk, Transco, BP and Spirax Sarco among others.

**Farzana Jamal** joins as a Senior Consultant in the Media and Entertainment department. She previously worked for Gala Coral Group and has held a variety of positions within the company including Group Research Manager, Customer Services Manager and Integration Manager. Farzana has an MBA from Nottingham Trent University and is a member of the CIM.

Harris Interactive is thrilled to have a new outcrop of talent to strengthen their team. Commenting on the appointments, Robert Salvoni, Managing Director said, "We are delighted to announce these new appointments, each bringing their own unique skills and individual talents that will benefit Harris Interactive and strengthen our client offering."

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**About Harris Interactive®**

[Harris Interactive](#) is one of the world's leading custom market research firms. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our European, North American and Asian offices and a network of independent market research firms, Harris specialises in delivering research solutions that help us – and our clients – stay ahead of what's next. For more information, please visit [Harris Interactive | Europe](#).

**Cautionary Note Regarding Forward Looking Statements**

Certain statements in this press release constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. These statements include, among others, statements as to future economic performance, projections as to financial items, estimates, and plans and objectives for future operations, products and services. In some cases, you can identify forward-looking statements by terminology such as, "may", "should", "expects", "plans", "anticipates", "feel", "believes", "estimates", "predicts", "potential", "continue", "consider", "possibility", or the negative of these terms or other comparable terminology. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such risks and uncertainties include, without limitation, risks detailed in the "Risk Factors" section of the Company's most recent Annual Report on Form 10-K, as updated quarterly in our Quarterly Reports on

Form 10-Q to reflect additional material risks. The Company has filed its reports on Forms 10-K and 10-Q with the Securities and Exchange Commission, and they are available under the Investor Relations section of our website at [www.harrisinteractive.com](http://www.harrisinteractive.com). You are urged to consider these factors carefully in evaluating such forward-looking statements and are cautioned not to place undue reliance on them. The forward-looking statements are qualified in their entirety by this cautionary statement.