

Q1505 How much of an impact, if any, has the recent credit crisis in the world's financial markets had on your daily life?

9 Apr 2008
 Table 6

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
(4) Major impact	136 13%	57 11%	79 15%	15 7%	28 16%	28 12%	43 18% D	21 11%	27 12%	24 10%	38 11%	47 19% J	67 15%	69 11%	57 21% R	14 11%	21 12%	30 10%
(3) Moderate impact	279 26%	131 25%	148 28%	45 21%	37 20%	62 27%	67 28%	68 35% DE	42 18%	66 28% I	103 30% I	68 28% I	109 24%	170 28%	73 28% R	48 37% R	53 31% R	61 20%
(2) Slight impact	367 35%	191 36%	175 33%	76 37%	69 38%	81 35%	77 32%	64 33%	103 44% KL	86 36%	105 31%	73 30%	170 38%	196 33%	63 24%	42 32%	57 34%	131 43% O
(1) No impact	272 26%	149 28%	123 23%	72 34% GH	47 26%	61 26%	50 21%	42 21%	63 27%	64 27%	92 27%	53 22%	105 23%	167 28%	72 27% R	25 20% R	38 23% R	83 27%
Mean	2.3	2.2	2.3 B	2.0	2.3	2.2	2.4 D	2.3 D	2.1	2.2	2.3	2.5 IJ	2.3	2.2	2.4 R	2.4 R	2.3	2.1
Std. Dev.	0.98	0.96	1.00	0.93	1.01	0.98	1.02	0.94	0.94	0.95	0.98	1.04	0.99	0.98	1.11	0.92	0.96	0.92
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1510 Do you expect your own financial position to improve, worsen or remain the same over the next year?

9 Apr 2008
 Table 12

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
Improve	329 31%	181 34%	148 28%	69 33%	82 45% GH	78 33%	54 23%	46 23%	67 29%	80 33%	107 32%	74 31%	165 37% N	164 27%	63 24%	40 31%	55 33%	108 35% O
Worsen	209 20%	92 17%	117 22%	40 19%	26 15%	41 18%	53 22%	48 25%	54 23%	48 20%	63 19%	43 18%	99 22%	110 18%	63 24%	27 21%	33 19%	61 20%
Remain about the same	399 38%	200 38%	199 38%	59 28%	58 32%	87 38%	103 43% D	92 47% DE	84 36%	94 39%	129 38%	91 38%	138 31%	261 43% M	91 34%	51 39%	76 45%	116 38%
Not sure	117 11%	56 11%	61 12%	39 19% EH	14 8%	26 11%	28 12%	9 5%	30 13%	17 7%	38 11%	31 13%	49 11%	68 11%	49 18% QR	11 9%	5 3%	20 7%
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1515 Which of the following do you consider to be the biggest problem facing the United States economy today?

9 Apr 2008
 Table 18

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
Rising prices for food and energy	485 46%	222 42%	263 50%	87 42%	87 48%	98 42%	101 42%	112 57%	108 46%	108 45%	176 52%	93 39%	203 45%	282 47%	140 53%	65 50%	79 47%	126 41%
The value of the US dollar versus other currencies	204 19%	119 23%	85 16%	48 23%	28 15%	43 19%	60 25%	25 13%	58 25%	36 15%	50 15%	60 25%	82 18%	122 20%	40 15%	18 14%	27 16%	80 26%
Unemployment	93 9%	44 8%	49 9%	17 8%	15 8%	29 12%	16 7%	16 8%	11 5%	38 16%	25 8%	18 8%	52 12%	41 7%	30 11%	8 7%	19 11%	28 9%
Excessive taxes	81 8%	48 9%	32 6%	13 6%	15 8%	10 4%	21 9%	23 12%	21 9%	18 8%	29 9%	12 5%	28 6%	53 9%	14 5%	8 6%	15 9%	25 8%
Rising housing costs	37 4%	14 3%	23 4%	15 7%	5 3%	7 3%	9 4%	1 1%	7 3%	5 2%	9 3%	16 7%	25 6%	12 2%	10 4%	8 6%	2 1%	8 3%
Lack of consumer purchasing power	32 3%	19 4%	13 3%	4 2%	4 2%	7 3%	15 6%	2 1%	10 4%	3 1%	8 2%	11 5%	12 3%	20 3%	10 4%	5 4%	4 2%	9 3%
Another problem	89 8%	51 10%	38 7%	10 5%	19 10%	30 13%	15 6%	15 7%	15 6%	24 10%	27 8%	23 10%	34 7%	55 9%	11 4%	13 10%	21 12%	26 8%
Not at all sure	32 3%	11 2%	22 4%	14 7%	7 4%	7 3%	2 1%	2 1%	5 2%	7 3%	14 4%	6 3%	16 3%	17 3%	12 4%	4 3%	3 2%	3 1%
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1520 How confident are you in your government's ability to deal with the recent economic difficulties?

9 Apr 2008
 Table 24

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
(4) Very confident	13 1%	6 1%	7 1%	1 1%	7 4%	1 *	1 *	3 1%	1 *	3 1%	8 2%	1 *	9 2%	4 1%	7 3%	1 1%	1 1%	2 1%
(3) Rather confident	63 6%	37 7%	26 5%	19 9%	7 4%	13 6%	14 6%	10 5%	8 3%	27 11% IL	19 6%	10 4%	25 6%	38 6%	14 5%	9 7%	7 4%	20 6%
(2) Somewhat confident	444 42%	222 42%	222 42%	107 52% G	81 45% G	101 44% G	73 31%	82 42%	94 40%	100 42%	149 44%	101 42%	199 44%	245 41%	95 36%	57 45%	75 45%	131 43%
(1) Not confident at all	534 51%	263 50%	270 52%	80 39%	86 48%	117 50%	150 63% DEF	101 52%	133 57%	110 46%	163 48%	128 53%	217 48%	316 53%	150 57%	61 47%	86 51%	152 50%
Mean	1.6	1.6	1.6	1.7 G	1.6 G	1.6	1.4	1.6	1.5	1.7 IL	1.6 I	1.5	1.6	1.6	1.5	1.6	1.5	1.6
Std. Dev.	0.66	0.67	0.65	0.65	0.73	0.62	0.62	0.66	0.58	0.72	0.70	0.59	0.68	0.64	0.72	0.66	0.61	0.64
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1525 Thinking of the government and the Central Bank, who do you think should intervene to help banks that have been hit by the financial crisis?

9 Apr 2008
 Table 30

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
Both the central bank and government should intervene.	351 33%	178 34%	174 33%	89 43% GH	73 40% GH	74 32%	66 28%	50 26%	99 42% L	77 32%	107 32%	69 29%	166 37%	185 31%	90 34%	42 33%	57 34%	98 32%
Neither the central bank nor the government should intervene.	185 18%	117 22% C	68 13%	15 7%	24 14%	37 16% D	56 23% D	52 27% DE	37 16%	40 17%	63 18%	46 19%	65 14%	119 20%	22 8%	28 21% O	31 18% O	78 26% O
The central bank should intervene, but not the government.	123 12%	88 17% C	35 7%	21 10%	19 11%	25 11%	26 11%	31 16%	20 9%	38 16%	34 10%	31 13%	50 11%	73 12%	23 9%	16 12%	25 15%	40 13%
The government should intervene, but not the central bank.	42 4%	24 5%	17 3%	12 6%	4 2%	12 5%	8 3%	6 3%	5 2%	7 3%	16 5%	13 5%	22 5%	20 3%	19 7%	2 1%	4 2%	10 3%
Not at all sure	352 33%	121 23%	231 44% B	71 34%	60 33%	84 36%	82 35%	56 29%	75 32%	78 32%	118 35%	81 34%	147 33%	205 34%	112 42% R	41 32%	52 31%	80 26%
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1530 How confident are you that the Federal Reserve can set interest rates at an appropriate rate to manage the current credit crisis?

9 Apr 2008
 Table 36

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
(4) Very confident	37 3%	20 4%	17 3%	5 2%	9 5%	1 1%	11 5%	9 5%	3 1%	4 2%	21 6%	9 4%	16 4%	20 3%	13 5%	1 1%	2 1%	14 4%
(3) Rather confident	107 10%	71 13%	36 7%	28 14%	19 10%	31 14%	17 7%	12 6%	16 7%	29 12%	34 10%	28 12%	58 13%	49 8%	16 6%	8 6%	22 13%	34 11%
(2) Somewhat confident	579 55%	296 56%	283 54%	109 53%	96 53%	127 55%	129 54%	117 60%	132 56%	130 54%	192 57%	125 52%	224 50%	354 59%	124 47%	74 58%	98 58%	177 58%
(1) Not at all confident	331 31%	142 27%	189 36%	65 31%	57 31%	71 31%	80 34%	57 29%	85 36%	77 32%	92 27%	78 32%	152 34%	179 30%	113 43%	46 36%	46 27%	81 27%
Mean	1.9	1.9 C	1.8	1.9	1.9	1.8	1.8	1.9	1.7	1.8	2.0 I	1.9	1.9	1.9	1.7	1.7	1.9	1.9 OP
Std. Dev.	0.73	0.74	0.71	0.73	0.79	0.67	0.76	0.73	0.64	0.69	0.78	0.76	0.77	0.70	0.78	0.60	0.67	0.74
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1555 Which one, if any, of the following countries do you think is the greatest threat to global stability?

9 Apr 2008
 Table 57

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
China	326 31%	185 35% C	141 27%	56 27%	52 29%	71 30%	78 33%	69 35%	56 24%	91 38% I	104 31%	76 32%	150 33%	176 29%	65 24%	28 22%	57 34%	116 38% OP
Iran	166 16%	108 20% C	58 11%	14 7%	21 12%	32 14%	53 22% DE	47 24% DE	34 14%	45 19%	53 16%	35 14%	52 12%	114 19% M	37 14%	29 22%	34 20%	44 14%
US	154 15%	69 13%	85 16%	42 20% G	30 17%	30 13%	25 10%	27 14%	37 16%	33 14%	51 15%	32 14%	71 16%	83 14%	38 14%	22 17%	23 14%	38 12%
Iraq	141 13%	51 10%	90 17% B	27 13%	36 20% H	38 17% H	27 11%	13 7%	41 18%	24 10%	44 13%	32 13%	73 16%	68 11%	49 19% R	19 15%	22 13%	31 10%
North Korea	123 12%	55 10%	68 13%	32 15%	14 8%	23 10%	37 16%	18 9%	28 12%	23 10%	34 10%	38 16%	38 8%	85 14% M	39 15%	9 7%	18 11%	35 12%
Russia	27 3%	14 3%	13 3%	-	4 2%	12 5% D	6 2%	6 3%	5 2%	1 *	19 6% JL	2 1%	12 3%	15 2%	4 1%	5 4%	8 5%	11 4%
Other	14 1%	10 2%	4 1%	2 1%	-	* *	2 1%	10 5% EFG	6 2%	2 1%	4 1%	2 1%	4 1%	10 2%	4 1%	1 1%	* *	6 2%
None	97 9%	33 6%	63 12% B	35 17% GH	19 11% H	26 11% H	11 5%	6 3%	28 12%	18 7%	29 9%	22 9%	48 11%	49 8%	25 9%	16 12% Q	6 3%	23 8%
Not sure	5 *	4 1%	1 *	-	4 2%	-	1 *	-	1 *	4 2%	-	-	1 *	4 1%	4 2%	-	-	-
Sigma	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Analysis of Sample - United States

9 Apr 2008
 Table 58

Base: All United States Adults 16+

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1053	522	531	183	196	238	238	198	294	260	283	216	430	623	229	143	192	304
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
United States Total	1053 100%	528 100%	525 100%	207 100%	181 100%	232 100%	238 100%	195 100%	235 100%	240 100%	338 100%	240 100%	450 100%	603 100%	266 100%	129 100%	169 100%	305 100%
Gender																		
Male	528 50%	528 100% C	-	108 52%	80 44%	116 50%	129 54%	95 49%	116 49%	130 54%	161 48%	122 51%	210 47%	318 53%	100 37%	60 46%	94 55% O	183 60% O
Female	525 50%	-	525 100% B	100 48%	101 56%	116 50%	109 46%	100 51%	120 51%	110 46%	177 52%	118 49%	240 53%	285 47%	166 63% QR	69 54%	75 45%	122 40%
Age																		
16-24	207 20%	108 20%	100 19%	207 100% EFGH	-	-	-	-	54 23%	51 21%	50 15%	52 22%	144 32% N	63 11%	47 18% Q	15 12%	13 7%	31 10%
25-34	181 17%	80 15%	101 19%	-	181 100% DFGH	-	-	-	40 17%	38 16%	62 18%	40 17%	98 22% N	83 14%	49 18%	22 17%	38 23%	61 20%
35-44	232 22%	116 22%	116 22%	-	-	232 100% DEGH	-	-	40 17%	56 23%	78 23%	57 24%	106 24%	125 21%	53 20%	31 24%	50 30%	75 25%
45-54	238 23%	129 24%	109 21%	-	-	-	238 100% DEFH	-	54 23%	52 22%	73 22%	59 24%	83 19%	155 26% M	77 29%	26 20%	36 21%	83 27%
55-64	195 19%	95 18%	100 19%	-	-	-	-	195 100% DEFG	46 20%	42 18%	74 22%	33 14%	19 4%	177 29% M	40 15%	34 27%	32 19%	55 18%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Analysis of Sample - United States

9 Apr 2008
 Table 58

Base: All United States Adults 16+

This Question Was Weighted To The General Population

	United States																	
	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North-east	Midwest	South	West	Yes	No	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Weighted Base	1053	528	525	207	181	232	238	195	235	240	338	240	450	603	266	129*	169*	305
Northeast	235 22%	116 22%	120 23%	54 26%	40 22%	40 17%	54 23%	46 24%	235 100% JKL	-	-	-	105 23%	130 22%	65 24%	17 13%	37 22%	64 21%
Midwest	240 23%	130 25%	110 21%	51 24%	38 21%	56 24%	52 22%	42 22%	-	240 100% IKL	-	-	97 22%	142 24%	69 26%	22 17%	50 30%	68 22%
South	338 32%	161 30%	177 34%	50 24%	62 34%	78 34%	73 31%	74 38% D	-	-	338 100% IJL	-	141 31%	197 33%	88 33%	45 35%	59 35%	88 29%
West	240 23%	122 23%	118 22%	52 25%	40 22%	57 25%	59 25%	33 17%	-	-	-	240 100% IJK	107 24%	133 22%	44 17%	45 35% OQ	23 14%	84 28% OQ
Presence of children in household																		
Yes	450 43%	210 40%	240 46%	144 69% EFGH	98 54% GH	106 46% H	83 35% H	19 10%	105 45%	97 41%	141 42%	107 44%	450 100% N	-	110 41%	46 36%	60 35%	139 45%
No	603 57%	318 60%	285 54%	63 31%	83 46% D	125 54% D	155 65% DE	177 90% DEFG	130 55%	142 59%	197 58%	133 56%	-	603 100% M	156 59%	82 64%	109 65%	166 55%
Income																		
<= \$35K	266 25%	100 19%	166 32% B	47 23%	49 27%	53 23%	77 32% H	40 20%	65 27%	69 29% L	88 26%	44 19%	110 24%	156 26% PQR	266 100%	-	-	-
\$35K-\$49.9K	129 12%	60 11%	69 13%	15 7%	22 12%	31 13%	26 11%	34 18% D	17 7%	22 9%	45 13%	45 19% IJ	46 10%	82 14%	-	129 100% OQR	-	-
\$50K-\$74.9K	169 16%	94 18%	75 14%	13 6%	38 21% D	50 22% D	36 15% D	32 16% D	37 16%	50 21% L	59 17%	23 10%	60 13%	109 18%	-	-	169 100% OPR	-
\$75K+	305 29%	183 35% C	122 23%	31 15%	61 34% D	75 32% D	83 35% D	55 28% D	64 27%	68 28%	88 26%	84 35%	139 31%	166 28%	-	-	-	305 100% OPQ

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

Base: All United States Adults 16+

	Unweighted	Weighted
Unweighted Base	1053	1053
Weighted Base	1053	1053
GENDER		

Male	522 50%	528 50%
Female	531 50%	525 50%
AGE		

16-24	183 17%	207 20%
25-34	196 19%	181 17%
35-44	238 23%	232 22%
45-54	238 23%	238 23%
55+	198 19%	195 19%
REGION		

Northeast	294 28%	235 22%
Midwest	260 25%	240 23%
South	283 27%	338 32%
West	216 21%	240 23%

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CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

Base: All United States Adults 16+

	Unweighted	Weighted
Weighted Base	1053	1053

PRESENCE OF CHILDREN IN HOUSEHOLD		
Yes	430 41%	450 43%
No	623 59%	603 57%

INCOME		
<= \$35K	229 22%	266 25%
\$35K-\$49.9K	143 14%	129 12%
\$50K-\$74.9K	192 18%	169 16%
\$75K+	304 29%	305 29%

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WEIGHTING VARIABLES - UNITED STATES

Base: All United States Adults 16+

	Unweighted	Weighted
Unweighted Base	1053	1053
Weighted Base	1053	1053
AGE CATEGORIES -----		
16-29	277 26%	281 27%
30-39	231 22%	228 22%
40-49	254 24%	257 24%
50-64	291 28%	287 27%
GENDER -----		
Male	522 50%	528 50%
Female	531 50%	525 50%
EDUCATION -----		
High School or Less	144 14%	375 36%
Some College	262 25%	208 20%
Associates Degree	93 9%	90 9%
4 Year College Degree	224 21%	183 17%
Post-Graduate Schooling	232 22%	93 9%
9th Grade	3 *	3 *
10th Grade	25 2%	26 2%
11th Grade	70 7%	74 7%
RACE/ETHNICITY -----		
Hispanic	69 7%	120 11%

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WEIGHTING VARIABLES - UNITED STATES

Base: All United States Adults 16+

	Unweighted	Weighted
Weighted Base	1053	1053
Black/African American But Not Hispanic	78 7%	110 10%
All Others	906 86%	823 78%
REGION -----		
North-East 1	66 6%	58 6%
North-East 2	228 22%	177 17%
South 1	171 16%	195 18%
South 2	112 11%	143 14%
Midwest 1	178 17%	175 17%
Midwest 2	82 8%	65 6%
West 1	80 8%	94 9%
West 2	136 13%	146 14%
YEARLY HOUSEHOLD INCOME -----		
Less than \$15,000	62 6%	89 8%
\$15,000 - \$24,999	68 6%	86 8%
\$25,000 - \$34,999	99 9%	91 9%
\$35,000 - \$49,999	143 14%	129 12%
\$50,000 - \$74,999	192 18%	169 16%
\$75,000 - \$99,999	130 12%	118 11%
\$100,000 or More	174 17%	187 18%

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WEIGHTING VARIABLES - UNITED STATES

Base: All United States Adults 16+

	Unweighted	Weighted
Weighted Base	1053	1053
Unknown	36 3%	39 4%
Decline to Answer	149 14%	145 14%
<u>PROPENSITY QUINTILE</u>		
Quintile 1	368 35%	193 18%
Quintile 2	235 22%	192 18%
Quintile 3	154 15%	192 18%
Quintile 4	121 11%	192 18%
Quintile 5	60 6%	166 16%
Missing	115 11%	118 11%

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9 April 2008
THE HARRIS POLL GLOBAL OMNIBUS
J6867 APRIL PAN EURO 2008
HARRIS INTERACTIVE
A434 FT - FINANCIAL
FIELD PERIOD: 27th MARCH - 2nd APRIL 2008

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2	12	Q1510 Do you expect your own financial position to improve, worsen or remain the same over the next year? This Question Was Weighted To The General Population
3	18	Q1515 Which of the following do you consider to be the biggest problem facing the United States economy today? This Question Was Weighted To The General Population
4	24	Q1520 How confident are you in your government's ability to deal with the recent economic difficulties? This Question Was Weighted To The General Population
5	30	Q1525 Thinking of the government and the Central Bank, who do you think should intervene to help banks that have been hit by the financial crisis? This Question Was Weighted To The General Population
6	36	Q1530 How confident are you that the Federal Reserve can set interest rates at an appropriate rate to manage the current credit crisis? This Question Was Weighted To The General Population
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