

Q1805 Moving on to a few questions on current affairs, many economists say that the US is now in recession.  
 When do you expect the recession to end?

6 Jul 2009  
 Table 1

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Dec 08	Jul 09
	(A)	(B)
Unweighted Base	1000	1052
Weighted Base	1000	1052
In less than 6 months	47 5%	60 6%
Between 6 months and 1 year	199 20%	193 18%
Between 1 and 2 years	380 38%	454 43%
In more than 2 years	246 25%	222 21%
I do not expect the recession to end in the foreseeable future	128 13%	122 12%
Sigma	1000 100%	1052 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

**GOT A QUESTION ABOUT THE DATA? WE ARE HERE TO HELP. PLEASE CONTACT A MEMBER OF THE TEAM:**  
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Q1810 In the next year, do you expect your standard of living to become ...?

6 Jul 2009  
 Table 2

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Nov 08	Jul 09
	(A)	(B)
Unweighted Base	1032	1052
Weighted Base	1032	1052
Better Off (NET)	220 21%	246 23%
(5) Much better	35 3%	43 4%
(4) Somewhat better	184 18%	203 19%
(3) Neither better nor worse	359 35%	428 41% A
Worse Off (NET)	454 44% B	377 36%
(2) Somewhat worse	364 35% B	294 28%
(1) Much worse	90 9%	83 8%
Mean	2.72	2.84 A
Std. Dev.	0.97	0.96
Std. Err.	0.03	0.03
Sigma	1032 100%	1052 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1815 How concerned are you that you will lose your job within the next year as a result of this recession?

Base: All United States Adults 16-64 Who Are Full Or Part-time Employed

6 Jul 2009  
 Table 3

This Question Was Weighted To The General Population

	Dec 08	Jul 09
	(A)	(B)
Unweighted Base	649	754
Weighted Base	600	704
At Least Somewhat Concerned (NET)	332 55%	409 58%
(4) Extremely concerned	74 12%	88 12%
(3) Fairly concerned	64 11%	65 9%
(2) Somewhat concerned	195 32%	256 36%
(1) Not all concerned	268 45%	296 42%
Mean	1.91	1.92
Std. Dev.	1.02	1.00
Std. Err.	0.04	0.04
Sigma	600 100%	704 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1820 How concerned are you that a friend or family member will lose their job within the next year as a result of this recession?

6 Jul 2009  
 Table 4

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Dec 08	Jul 09
	(A)	(B)
Unweighted Base	1000	1052
Weighted Base	1000	1052
At Least Somewhat Concerned (NET)	740 74%	724 69%
(4) Extremely concerned	169 17%	180 17%
(3) Fairly concerned	235 23%	210 20%
(2) Somewhat concerned	336 34%	334 32%
(1) Not all concerned	164 16%	146 14%
A friend or family member has already lost their job as a result of this recession	96 10%	182 17% A
Mean	2.45	2.49
Std. Dev.	0.99	1.00
Std. Err.	0.03	0.03
Sigma	1000 100%	1052 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1830\_1 Has the current economic downturn made you any more or less likely to buy...?  
 shares in companies

6 Jul 2009  
 Table 5

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	<u>Mar 09</u>	<u>Jul 09</u>
	(A)	(B)
Unweighted Base	1057	1052
Weighted Base	1057	1052
More likely	98 9%	99 9%
Less likely	480 45%	490 47%
Has not made any difference	412 39%	368 35%
Not sure	67 6%	94 9%
Sigma	1057 100%	1052 100%

Proportions/Means: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1835 How would you rate the performance of your country's government in handling the global financial market crisis?

6 Jul 2009  
 Table 6

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Nov 08	Jul 09
	(A)	(B)
Unweighted Base	1032	1052
Weighted Base	1032	1052
Good (NET)	46 4%	169 16% A
(5) Excellent	13 1%	38 4% A
(4) Good	33 3%	131 12% A
(3) Fair	282 27%	386 37% A
Poor (NET)	704 68% B	497 47% B
(2) Poor	423 41% B	274 26% B
(1) Terrible	281 27% B	222 21% B
Mean	2.10	2.51 A
Std. Dev.	0.88	1.07
Std. Err.	0.03	0.03
Sigma	1032 100%	1052 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences?

6 Jul 2009  
 Table 7

Base: All United States Adults 16-64 In July 2009 And Who Say Economy In Their Country Has Got Worse In August 2008

This Question Was Weighted To The General Population

	Aug 08	Jul 09
	(A)	(B)
Unweighted Base	924	1052
Weighted Base	935	1052
Yes	191 20%	247 23%
No	404 43%	432 41%
Not sure	339 36%	373 35%
Sigma	935 100%	1052 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences?

Base: All US Adults 16-64 Who Rated The Performance Of Their Country's Government As Poor Or Terrible In July 2009 And Who Say Economy In Their Country Has Got Worse In August 2008  
 This Question Was Weighted To The General Population

	Aug 08	Jul 09
	(A)	(B)
Unweighted Base	924	513
Weighted Base	935	497
Yes	191 20% B	53 11%
No	404 43% A	319 64%
Not sure	339 36% B	125 25%
Sigma	935 100%	497 100%

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1805 Moving on to a few questions on current affairs, many economists say that the US is now in recession.  
 When do you expect the recession to end?

6 Jul 2009  
 Table 9

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
In less than 6 months	60 6%	47 9% C	13 2%	12 6%	21 13% GH	10 5%	9 3%	7 4%	22 9% J	8 3%	14 4%	17 7%	28 6%	31 6%	11 4%	-	17 9% P	26 8% P
Between 6 months and 1 year	193 18%	113 22%	80 15%	22 10%	29 17%	45 22% D	43 16%	55 27% D	32 14%	50 21%	72 21%	39 17%	79 16%	114 20%	36 13%	30 22%	27 15%	82 25% O
Between 1 and 2 years	454 43%	216 41%	238 45%	96 46%	56 33%	88 43%	124 47%	90 44%	111 47%	102 43%	159 46%	82 35%	187 38%	267 48% M	113 41%	64 47%	77 43%	141 44%
In more than 2 years	222 21%	95 18%	127 24%	56 27%	39 23%	34 17%	58 22%	35 17%	57 24%	50 21%	55 16%	60 26%	137 28% N	85 15%	72 26%	32 23%	34 19%	56 17%
I do not expect the recession to end in the foreseeable future	122 12%	53 10%	70 13%	21 10%	24 14%	29 14%	31 12%	18 9%	14 6%	29 12%	45 13% I	34 14% I	64 13%	58 11%	44 16% R	10 7%	24 13% R	18 6%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1810 In the next year, do you expect your standard of living to become ...?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Better Off (NET)	246 23%	132 25%	114 22%	58 28%	37 22%	56 27%	58 22%	37 18%	41 17%	48 20%	100 29%	57 25%	126 25%	120 22%	83 30% P	22 16%	37 20%	66 20%
(5) Much better	43 4%	28 5%	15 3%	24 12% EFGH	5 3%	4 2%	5 2%	5 2%	7 3%	13 5%	17 5%	6 2%	26 5%	17 3%	15 5%	3 2%	5 3%	9 3%
(4) Somewhat better	203 19%	104 20%	99 19%	34 16%	31 19%	52 25%	53 20%	33 16%	34 14%	35 15%	83 24% I	51 22%	100 20%	103 19%	68 25%	19 14%	31 18%	57 18%
(3) Neither better nor worse	428 41%	218 42%	210 40%	102 49%	66 39%	87 42%	97 37%	75 37%	105 44%	86 36%	134 39%	104 45%	199 40%	229 41%	95 35%	69 50% O	76 43%	123 38%
Worse Off (NET)	377 36%	174 33%	204 39%	46 22%	65 39% D	63 31%	110 42% D	92 45% DF	90 38%	105 44% KL	111 32%	71 31%	170 34%	207 37%	98 35%	46 34%	66 37%	133 41%
(2) Somewhat worse	294 28%	134 26%	160 30%	43 21%	47 28%	51 25%	82 31%	71 35% D	59 25%	81 34%	93 27%	60 26%	131 26%	163 29%	68 25%	40 29%	47 27%	110 34%
(1) Much worse	83 8%	40 8%	43 8%	4 2%	18 11% D	12 6%	29 11% D	21 10% D	31 13% KL	24 10%	18 5%	11 5%	40 8%	44 8%	30 11%	7 5%	19 10%	22 7%
Mean	2.84	2.90	2.78	3.16 EGH	2.75	2.93 H	2.71	2.65	2.69	2.72	2.97 IJ	2.91	2.88	2.80	2.89	2.79	2.76	2.75
Std. Dev.	0.96	0.98	0.94	0.94	0.98	0.90	0.97	0.94	0.97	1.01	0.96	0.87	0.99	0.94	1.07	0.81	0.96	0.92
Std. Err.	0.03	0.04	0.04	0.07	0.07	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.04	0.07	0.07	0.07	0.05
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1815 How concerned are you that you will lose your job within the next year as a result of this recession?

Base: All United States Adults 16-64 Who Are Full Or Part-time Employed

This Question Was Weighted To The General Population

	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	754	394	360	92	154	178	184	146	220	210	189	135	296	458	161	83	148	287
Weighted Base	704	367	337	100*	131*	162*	182*	129*	151	182*	216*	156*	311	394	164*	92*	131*	250
At Least Somewhat Concerned (NET)	409 58%	230 63%	179 53%	35 35%	84 64% D	100 61% D	129 71% DH	62 48%	90 60%	102 56%	126 58%	91 58%	174 56%	235 60%	103 63%	48 53%	84 64%	149 59%
(4) Extremely concerned	88 12%	53 14%	35 10%	7 7%	26 20%	16 10%	20 11%	19 14%	26 17%	18 10%	21 10%	22 14%	35 11%	53 14%	34 21%	10 11%	15 11%	29 12%
(3) Fairly concerned	65 9%	40 11%	25 7%	10 10%	16 12%	9 5%	17 9%	13 10%	12 8%	15 8%	22 10%	16 10%	26 8%	39 10%	22 14%	4 5%	15 11%	21 8%
(2) Somewhat concerned	256 36%	137 37%	119 35%	18 18%	42 32%	75 46% DH	92 51% DEH	29 23%	51 34%	70 38%	84 39%	52 33%	114 37%	142 36%	47 29%	34 38%	55 42%	99 39%
(1) Not all concerned	296 42%	137 37%	158 47%	65 65% EFG	47 36%	63 39%	53 29%	68 52% G	61 40%	79 44%	90 42%	66 42%	137 44%	159 40%	60 37%	43 47%	47 36%	102 41%
Mean	1.92	2.02 C	1.81	1.59	2.16 D	1.86	2.02 D	1.87	2.03	1.84	1.88	1.97	1.86	1.97	2.18	1.79	1.98	1.91
Std. Dev.	1.00	1.03	0.96	0.93	1.13	0.90	0.91	1.09	1.09	0.95	0.94	1.05	0.98	1.02	1.14	0.95	0.96	0.97
Std. Err.	0.04	0.05	0.05	0.10	0.09	0.07	0.07	0.09	0.07	0.07	0.07	0.09	0.06	0.05	0.09	0.10	0.08	0.06
Sigma	704 100%	367 100%	337 100%	100 100%	131 100%	162 100%	182 100%	129 100%	151 100%	182 100%	216 100%	156 100%	311 100%	394 100%	164 100%	92 100%	131 100%	250 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1820 How concerned are you that a friend or family member will lose their job within the next year as a result of this recession?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
At Least Somewhat Concerned (NET)	724 69%	362 69%	362 68%	140 68%	132 78%	142 69%	175 66%	135 66%	171 73%	161 67%	239 69%	153 66%	327 66%	396 71%	182 66%	82 60%	126 70%	242 75% P
(4) Extremely concerned	180 17%	84 16%	96 18%	25 12%	33 19%	35 17%	48 18%	40 19%	53 22%	34 14%	55 16%	38 17%	79 16%	101 18%	60 22%	21 15%	26 15%	58 18%
(3) Fairly concerned	210 20%	98 19%	112 21%	58 28% G	38 22%	36 18%	41 16%	36 18%	45 19%	39 16%	76 22%	50 21%	120 24% N	90 16%	55 20%	21 15%	33 19%	64 20%
(2) Somewhat concerned	334 32%	180 34%	154 29%	57 28%	61 36%	70 34%	86 33%	59 29%	74 31%	87 36%	109 32%	65 28%	128 26%	206 37% M	67 24%	40 29%	66 37%	120 37% O
(1) Not all concerned	146 14%	90 17% C	55 10%	41 20% E	12 7%	31 15%	33 12%	29 14%	27 12%	41 17%	49 14%	28 12%	79 16%	66 12%	36 13%	26 19%	23 13%	37 11%
A friend or family member has already lost their job as a result of this recession	182 17%	71 14%	111 21% B	25 12%	25 15%	33 16%	57 21%	42 20%	37 16%	38 16%	56 16%	51 22%	88 18%	94 17%	58 21%	29 21%	30 17%	42 13%
Mean	2.49	2.39	2.60 B	2.36	2.63	2.44	2.50	2.53	2.62 J	2.34	2.47	2.54	2.49	2.49	2.64	2.34	2.42	2.51
Std. Dev.	1.00	1.00	0.98	0.98	0.93	1.01	1.01	1.05	1.02	0.99	0.99	0.99	1.02	0.99	1.06	1.05	0.96	0.97
Std. Err.	0.03	0.05	0.05	0.08	0.07	0.07	0.07	0.08	0.06	0.06	0.06	0.08	0.05	0.04	0.07	0.10	0.08	0.06
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1825 Thinking of the share of your monthly income that you save, would you say that compared to 6 months ago this has now...?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
(3) increased	125 12%	64 12%	60 11%	27 13%	30 18% G	31 15% G	19 7%	18 9%	36 15%	22 9%	43 12%	24 10%	54 11%	71 13%	25 9%	17 12%	24 13%	40 13%
(2) remained about the same	496 47%	270 52% C	226 43%	115 56% H	83 49%	97 47%	119 45%	82 40%	96 41%	107 45%	172 50%	121 52%	250 50%	246 44%	125 45%	46 33%	88 49%	170 53% P
(1) decreased	431 41%	189 36%	242 46% B	65 31%	56 33%	77 37%	127 48% DE	106 52% DEF	104 44%	111 46%	130 38%	86 37%	192 39%	239 43%	127 46%	74 54% QR	67 37%	111 34%
Mean	1.71	1.76	1.66	1.82 GH	1.85 GH	1.78 GH	1.59	1.57	1.71	1.63	1.75	1.73	1.72	1.70	1.63	1.58	1.76	1.78 P
Std. Dev.	0.67	0.65	0.67	0.64	0.70	0.69	0.62	0.65	0.72	0.65	0.66	0.64	0.65	0.68	0.64	0.70	0.67	0.65
Std. Err.	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.06	0.05	0.04
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1830\_1 Has the current economic downturn made you any more or less likely to buy...?  
 shares in companies

6 Jul 2009  
 Table 14

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
More likely	99 9%	69 13% C	31 6%	20 10%	31 18% FG	16 8%	14 5%	19 9%	33 14%	21 9%	31 9%	15 7%	39 8%	60 11%	25 9%	6 5%	16 9%	42 13%
Less likely	490 47%	222 42%	268 51%	64 31%	49 29%	100 48% DE	163 61% DE	115 56% DE	100 42%	129 54%	156 45%	105 46%	221 45%	270 48%	131 47%	72 52%	89 50%	152 47%
Has not made any difference	368 35%	183 35%	185 35%	88 42% H	72 43% H	72 35%	79 30%	57 28%	81 35%	77 32%	119 35%	91 39%	187 38%	182 33%	85 31%	50 36%	63 36%	113 35%
Not sure	94 9%	50 10%	44 8%	35 17% GH	17 10%	18 9%	10 4%	15 7%	21 9%	13 5%	39 11%	20 9%	49 10%	45 8%	35 13% R	9 7%	10 6%	14 5%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1830\_2 Has the current economic downturn made you any more or less likely to buy...?  
 a car

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
More likely	99 9%	60 11%	39 7%	27 13% G	31 18% GH	18 9%	11 4%	13 6%	31 13% K	28 12%	22 6%	18 8%	55 11%	44 8%	21 8%	8 6%	19 11%	39 12%
Less likely	525 50%	246 47%	279 53%	82 40%	55 33%	103 50% E	158 60% DE	127 62% DE	132 56%	124 52%	166 48%	104 45%	239 48%	285 51%	146 53%	78 57%	98 55%	160 50%
Has not made any difference	363 35%	189 36%	174 33%	76 37%	72 43% H	75 36%	85 32%	54 27%	60 25%	79 33%	127 37% I	97 42% I	165 33%	198 36%	85 31%	47 34%	60 34%	109 34%
Not sure	65 6%	29 6%	36 7%	22 11%	10 6%	10 5%	11 4%	11 5%	13 5%	9 4%	30 9%	13 6%	36 7%	29 5%	25 9% Q	5 4%	2 1%	14 4%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1830\_3 Has the current economic downturn made you any more or less likely to buy...?  
 property

6 Jul 2009  
 Table 16

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
More likely	119 11%	68 13%	51 10%	29 14%	29 17% H	22 11%	24 9%	15 7%	41 18% J	18 7%	35 10%	25 11%	58 12%	61 11%	19 7%	14 10%	23 13%	45 14%
Less likely	495 47%	222 42%	273 52% B	57 27%	67 40%	101 49% D	154 58% DE	117 57% DE	112 48%	134 56% K	139 40%	110 47%	224 45%	271 49%	137 50%	65 48%	97 55%	158 49%
Has not made any difference	359 34%	193 37%	166 31%	94 45% FGH	64 38%	65 31%	75 28%	61 30%	68 29%	78 33%	132 38%	80 35%	173 35%	186 33%	89 32%	52 38%	50 28%	107 33%
Not sure	78 7%	41 8%	37 7%	28 13% EG	8 5%	18 9%	13 5%	13 6%	14 6%	9 4%	39 11% J	17 7%	40 8%	38 7%	31 11% R	5 4%	8 4%	11 4%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1830\_4 Has the current economic downturn made you any more or less likely to buy...?  
 government bonds

6 Jul 2009  
 Table 17

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
More likely	64 6%	42 8%	21 4%	9 5%	23 14% DFG	10 5%	9 3%	12 6%	31 13% JKL	11 5%	13 4%	8 4%	28 6%	35 6%	11 4%	3 2%	15 9%	30 9%
Less likely	477 45%	216 41%	261 49%	68 33%	53 31%	101 49% DE	150 57% DE	105 51% DE	102 43%	121 51%	148 43%	107 46%	225 45%	252 45%	131 47%	74 54%	79 44%	151 47%
Has not made any difference	409 39%	208 40%	201 38%	94 45%	75 45%	75 36%	91 34%	74 36%	81 34%	93 39%	141 41%	94 41%	188 38%	221 40%	97 35%	47 34%	71 40%	129 40%
Not sure	102 10%	57 11%	45 8%	36 17% GH	17 10%	19 9%	14 5%	15 7%	23 10%	14 6%	43 12%	22 10%	54 11%	48 9%	37 14% R	13 9%	13 7%	13 4%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1830 Has the current economic downturn made you any more or less likely to buy...?  
 GRID SUMMARY TABLE

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	shares in companies	a car	property	government bonds
	(A)	(B)	(C)	(D)
Unweighted Base	1052	1052	1052	1052
Weighted Base	1052	1052	1052	1052
More likely	99 9% D	99 9% D	119 11% D	64 6% D
Less likely	490 47%	525 50% D	495 47%	477 45%
Has not made any difference	368 35%	363 35%	359 34%	409 39% ABC
Not sure	94 9% B	65 6%	78 7%	102 10% BC
Sigma	1052 100%	1052 100%	1052 100%	1052 100%

Proportions/Means: All Columns Tested (5% risk level)  
 Overlap formulae used.

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Q1835 How would you rate the performance of your country's government in handling the global financial market crisis?

6 Jul 2009  
 Table 19

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Good (NET)	169 16%	85 16%	84 16%	33 16%	22 13%	37 18%	39 15%	38 18%	40 17%	41 17%	56 16%	32 14%	81 16%	88 16%	51 18%	17 13%	28 16%	50 16%
(5) Excellent	38 4%	20 4%	18 3%	15 7%	5 3%	6 3%	7 3%	5 3%	8 3%	10 4%	11 3%	9 4%	24 5%	14 3%	14 5%	6 4%	8 5%	5 1%
(4) Good	131 12%	65 12%	66 12%	17 8%	17 10%	32 15%	32 12%	32 16%	32 14%	31 13%	45 13%	23 10%	58 12%	73 13%	37 13%	12 8%	20 11%	46 14%
(3) Fair	386 37%	200 38%	187 35%	89 43% H	62 37%	77 38%	97 36%	61 30%	70 30%	75 32%	148 43% IJ	93 40%	190 38%	196 35%	106 38%	52 38%	55 31%	116 36%
Poor (NET)	497 47%	239 46%	258 49%	85 41%	85 50%	91 44%	130 49%	106 52%	126 53% K	123 52%	141 41%	107 46%	224 45%	273 49%	120 43%	67 49%	96 54%	155 48%
(2) Poor	274 26%	127 24%	147 28%	61 29%	40 24%	50 24%	62 23%	61 30%	70 30%	69 29%	72 21%	64 27%	121 24%	154 28%	79 28%	39 29%	48 27%	77 24%
(1) Terrible	222 21%	112 21%	111 21%	24 12%	45 27% D	41 20%	67 25% D	45 22% D	56 24%	54 23%	69 20%	43 19%	103 21%	119 21%	41 15%	28 20%	48 27% O	78 24%
Mean	2.51	2.53	2.50	2.71 E	2.39	2.56	2.43	2.47	2.43	2.47	2.59	2.53	2.55	2.48	2.65	2.48	2.40	2.45
Std. Dev.	1.07	1.07	1.06	1.03	1.07	1.06	1.07	1.08	1.10	1.10	1.05	1.03	1.09	1.05	1.05	1.05	1.13	1.05
Std. Err.	0.03	0.05	0.05	0.08	0.08	0.07	0.07	0.07	0.06	0.07	0.06	0.07	0.05	0.04	0.07	0.09	0.08	0.06
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Yes	247 23%	161 31% C	85 16%	42 20%	47 28%	35 17%	72 27%	51 25%	55 24%	50 21%	86 25%	56 24%	88 18%	159 29% M	58 21%	19 14%	47 26%	102 32% OP
No	432 41%	215 41%	217 41%	64 31%	70 41%	89 43%	122 46% D	88 43%	98 42%	102 42%	143 42%	89 38%	202 41%	230 41%	123 45%	54 40%	85 48%	124 39%
Not sure	373 35%	147 28%	226 43% B	101 49% EGH	52 31%	82 40% G	72 27%	66 32%	82 35%	88 37%	116 34%	87 38%	205 41% N	168 30%	96 35%	63 46% QR	46 26%	95 30%
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences?

Base: All United States Adults 16-64 Who Rated The Performance Of Their Country's Government As Poor Or Terrible

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	513	258	255	74	91	107	124	117	142	142	134	95	215	298	118	60	105	174
Weighted Base	497	239	258	85*	85*	91*	130*	106*	126*	123*	141*	107*	224	273	120*	67**	96*	155*
Yes	53 11%	34 14%	19 7%	7 9%	13 16%	7 8%	16 12%	9 9%	19 15%	10 8%	16 11%	8 8%	15 7%	38 14%	1 1%	5 7%	17 18% O	24 15% O
No	319 64%	160 67%	159 62%	46 54%	56 66%	63 69%	88 68%	66 62%	74 58%	77 63%	101 72%	67 62%	145 65%	174 64%	86 72%	42 63%	61 64%	98 63%
Not sure	125 25%	45 19%	80 31% B	32 37%	16 18%	21 23%	26 20%	31 29%	33 26%	36 29%	24 17%	32 30%	64 29%	61 22%	32 27%	20 30%	18 18%	34 22%
Sigma	497 100%	239 100%	258 100%	85 100%	85 100%	91 100%	130 100%	106 100%	126 100%	123 100%	141 100%	107 100%	224 100%	273 100%	120 100%	67 100%	96 100%	155 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Q1845 Do you believe the recent actions of central banks and governments in cutting interest rates and increasing spending will cause inflation to occur in the near future?**

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Will (NET)	588 56%	326 62% C	262 50%	110 53%	101 60%	115 56%	153 58%	109 53%	137 58%	133 55%	179 52%	139 60%	268 54%	320 58%	133 48%	81 59%	106 60%	190 59%
(4) Definitely will	189 18%	128 24% C	61 12%	23 11%	36 22%	35 17%	58 22% D	37 18%	48 20%	43 18%	55 16%	42 18%	90 18%	98 18%	35 13%	20 14%	50 28% O	70 22% O
(3) Probably will	399 38%	198 38%	201 38%	88 42%	64 38%	81 39%	95 36%	72 35%	89 38%	89 37%	124 36%	97 42%	177 36%	222 40%	97 35%	62 45%	57 32%	120 37%
Will Not (NET)	196 19%	102 19%	95 18%	36 17%	19 11%	31 15%	61 23% E	50 24% E	46 19%	40 17%	80 23%	31 13%	92 19%	104 19%	61 22%	19 14%	28 16%	66 21%
(2) Probably will not	181 17%	95 18%	85 16%	31 15%	16 9%	31 15%	58 22% E	46 22% E	43 18%	37 16%	71 21%	29 13%	83 17%	98 18%	58 21%	16 12%	27 15%	63 19%
(1) Definitely will not	16 1%	6 1%	9 2%	5 2%	3 2%	* 2%	2 1%	4 2%	3 1%	2 1%	9 3%	2 1%	9 2%	7 1%	3 1%	3 2%	1 1%	4 1%
Not sure	267 25%	96 18%	171 32% B	61 29%	49 29%	59 29%	52 20%	47 23%	53 22%	67 28%	86 25%	62 27%	135 27%	132 24%	83 30%	37 27%	44 25%	65 20%
Mean	2.97	3.05 C	2.88	2.88	3.12	3.02	2.97	2.89	3.00	3.01	2.87	3.05	2.97	2.97	2.85	2.98	3.15 O	3.00
Std. Dev.	0.74	0.76	0.71	0.70	0.73	0.68	0.77	0.79	0.75	0.73	0.78	0.68	0.76	0.72	0.72	0.69	0.76	0.76
Std. Err.	0.03	0.04	0.04	0.06	0.06	0.05	0.06	0.06	0.05	0.05	0.05	0.05	0.04	0.03	0.05	0.07	0.06	0.05
Sigma	1052 100%	523 100%	528 100%	207 100%	168 100%	206 100%	265 100%	205 100%	236 100%	239 100%	345 100%	232 100%	495 100%	556 100%	276 100%	137 100%	179 100%	322 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1850 Will the current economic crisis have an impact on your vacation plans for this year?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
I will reduce my vacation budget	182 17%	86 16%	96 18%	34 16%	34 20%	34 17%	41 15%	39 19%	50 21%	40 17%	61 18%	31 13%	92 19%	89 16%	37 13%	15 11%	36 20%	69 21%
I will go away a shorter period	127 12%	64 12%	62 12%	17 8%	14 8%	27 13%	42 16%	28 14%	24 10%	32 13%	43 12%	28 12%	53 11%	74 13%	14 5%	16 12%	32 18% O	53 16% O
I will cancel my vacation	99 9%	43 8%	56 11%	11 5%	15 9%	20 10%	35 13%	18 9%	25 11%	26 11%	28 8%	20 8%	54 11%	46 8%	33 12%	24 18% R	13 8%	23 7%
I will increase my vacation budget	18 2%	12 2%	5 1%	3 1%	10 6% GH	3 1%	1 *	1 *	10 4% J	1 1%	5 1%	1 *	7 1%	11 2%	2 1%	2 2%	8 4%	4 1%
I will go away a longer period	9 1%	5 1%	4 1%	1 1%	4 2%	3 1%	1 *	-	1 1%	1 *	4 1%	2 1%	6 1%	3 *	3 1%	-	1 1%	4 1%
The crisis won't have any impact on my vacation plans	228 22%	119 23%	110 21%	50 24%	33 20%	48 23%	40 15%	57 28% G	44 18%	48 20%	92 27%	45 19%	90 18%	138 25%	43 15%	31 23%	28 16%	91 28% OQ
I did not plan to go on vacation this year	328 31%	162 31%	166 31%	67 33%	44 26%	57 28%	94 35%	66 32%	61 26%	85 35%	104 30%	79 34%	155 31%	173 31%	109 39% R	40 29%	61 34%	75 23%
Not sure yet	119 11%	59 11%	60 11%	34 16% H	24 14% H	28 14% H	23 9%	11 5%	31 13%	20 8%	32 9%	37 16%	69 14%	51 9%	43 16%	11 8%	14 8%	28 9%
Sigma	1110 106%	551 105%	559 106%	217 105%	178 106%	219 106%	277 104%	219 107%	246 104%	253 106%	369 107%	242 104%	525 106%	584 105%	285 103%	140 102%	193 108%	347 108%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1855 Which one, if any, of the following countries do you think is the greatest threat to global stability?

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
North Korea	439 42%	227 43%	213 40%	75 36%	47 28%	93 45%	114 43% E	110 54% DE	105 45%	88 37%	150 44%	95 41%	175 35%	264 47% M	123 44%	55 40%	75 42%	135 42%
China	155 15%	84 16%	70 13%	24 12%	29 17%	37 18%	37 14%	28 14%	45 19%	37 15%	45 13%	29 12%	76 15%	79 14%	24 9%	30 22% O	34 19% O	50 16%
Iran	155 15%	105 20% C	50 9%	25 12%	22 13%	29 14%	49 19%	30 14%	21 9%	39 16%	50 14%	45 20% I	70 14%	84 15%	25 9%	17 13%	36 20% O	57 18% O
US	111 11%	54 10%	56 11%	36 17% F	21 12%	15 7%	22 8%	17 8%	18 8%	26 11%	35 10%	31 13%	53 11%	58 10%	36 13%	12 8%	9 5%	41 13%
Iraq	66 6%	11 2%	54 10% B	14 7%	10 6%	17 8%	13 5%	11 6%	16 7%	17 7%	20 6%	13 5%	47 9% N	19 3%	25 9%	10 7%	7 4%	13 4%
Russia	19 2%	13 3%	5 1%	2 2%	3 2%	1 *	6 2%	4 2%	1 *	6 2%	9 3%	2 1%	7 1%	11 2%	6 2%	-	5 3%	7 2%
Pakistan	5 *	3 1%	1 *	-	-	1 1%	2 1%	2 1%	3 1%	-	2 *	* *	-	5 1%	2 1%	-	-	1 *
Israel	3 *	3 1%	-	2 1%	1 1%	-	-	-	* *	-	2 1%	-	1 *	1 *	2 1%	-	-	* *
Afganistan	* *	-	* *	-	-	-	* *	-	* *	-	-	-	-	* *	-	-	-	* *
No one county - all are a threat	* *	-	* *	-	* *	-	-	-	* *	-	-	-	* *	-	-	-	-	* *
Africa (country not specified)	* *	-	* *	* *	-	-	-	-	* *	-	-	-	-	* *	* *	-	-	-
Other	4 *	* *	3 1%	-	4 2%	-	* *	-	4 2%	-	-	-	3 1%	* *	4 1%	-	-	-
None	93 9%	21 4%	71 14% B	28 13% H	30 18% FGH	13 6%	19 7% H	3 1%	23 10%	26 11%	29 8%	15 6%	61 12% N	31 6%	29 11%	12 9%	10 5%	17 5%
Not sure	4 *	1 *	3 1%	-	1 *	-	3 1%	1 *	1 *	-	3 1%	1 *	1 *	3 1%	-	1 1%	3 2%	-

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Q1855 Which one, if any, of the following countries do you think is the greatest threat to global stability?

6 Jul 2009  
 Table 24

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Sigma	1052	523	528	207	168	206	265	205	236	239	345	232	495	556	276	137	179	322
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Analysis of Sample - United States

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1052	524	528	171	191	230	240	220	293	270	287	202	442	610	261	124	190	343
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
Gender																		
Male	523 50%	523 100%	-	117 57%	69 41%	100 49%	129 49%	108 53%	115 49%	103 43%	194 56%	111 48%	223 45%	301 54%	138 50%	55 40%	97 54%	180 56%
Female	528 50%	-	528 100%	90 43%	99 59%	106 51%	136 51%	97 47%	121 51%	136 57%	151 44%	120 52%	272 55%	256 46%	139 50%	82 60%	81 46%	142 44%
Age																		
16-24	207 20%	117 22%	90 17%	207 100%	-	-	-	-	32 14%	50 21%	75 22%	50 22%	140 28%	67 12%	55 20%	19 14%	10 6%	41 13%
25-34	168 16%	69 13%	99 19%	-	168 100%	-	-	-	53 23%	33 14%	52 15%	30 13%	91 18%	77 14%	44 16%	24 18%	29 16%	54 17%
35-44	206 20%	100 19%	106 20%	-	-	206 100%	-	-	51 22%	37 16%	57 17%	60 26%	127 26%	79 14%	62 22%	25 18%	36 20%	74 23%
45-54	265 25%	129 25%	136 26%	-	-	-	265 100%	-	48 21%	76 32%	80 23%	61 26%	102 21%	163 29%	74 27%	34 25%	72 40%	68 21%
55-64	205 20%	108 21%	97 18%	-	-	-	-	205 100%	50 21%	44 18%	81 23%	30 13%	35 7%	170 31%	40 15%	35 25%	31 17%	84 26%
Region																		
Northeast	236 22%	115 22%	121 23%	32 16%	53 32%	51 25%	48 18%	50 24%	236 100%	-	-	-	116 23%	120 22%	57 21%	34 25%	35 19%	82 26%
Midwest	239 23%	103 20%	136 26%	50 24%	33 19%	37 18%	76 29%	44 21%	-	239 100%	-	-	112 23%	127 23%	68 25%	35 25%	43 24%	63 19%
South	345 33%	194 37%	151 29%	75 36%	52 31%	57 28%	80 30%	81 39%	-	-	345 100%	-	155 31%	190 34%	76 27%	48 35%	66 37%	106 33%
West	232 22%	111 21%	120 23%	50 24%	30 18%	60 29%	61 23%	30 15%	-	-	-	232 100%	112 23%	120 22%	76 27%	21 15%	35 20%	71 22%
Presence of children in household																		
Yes	495 47%	223 43%	272 52%	140 68%	91 54%	127 62%	102 39%	35 17%	116 49%	112 47%	155 45%	112 48%	495 100%	-	122 44%	59 43%	69 39%	154 48%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
 Overlap formulae used. \* small base

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Analysis of Sample - United States

6 Jul 2009  
 Table 25

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Weighted Base	1052	523	528	207*	168*	206	265	205	236	239	345	232	495	556	276	137*	179*	322
No	556 53%	301 57% C	256 48%	67 32%	77 46%	79 38%	163 61% DEF	170 83% DEFG	120 51%	127 53%	190 55%	120 52%	-	556 100% M	154 56%	78 57%	110 61%	168 52%
Income <\$35K	276 26%	138 26%	139 26%	55 27%	44 26%	62 30%	74 28%	40 20%	57 24%	68 28%	76 22%	76 33%	122 25%	154 28% PQR	276 100%	-	-	-
\$35K-\$49.9K	137 13%	55 10%	82 16%	19 9%	24 14%	25 12%	34 13%	35 17%	34 14%	35 15%	48 14%	21 9%	59 12%	78 14%	-	137 100% OQR	-	-
\$50K-\$74.9K	179 17%	97 19%	81 15%	10 5%	29 17% D	36 17% D	72 27% DH	31 15% D	35 15%	43 18%	66 19%	35 15%	69 14%	110 20%	-	-	179 100% OPR	-
\$75K+	322 31%	180 34%	142 27%	41 20%	54 32%	74 36% D	68 26% D	84 41% DG	82 35%	63 26%	106 31%	71 31%	154 31%	168 30%	-	-	-	322 100% OPQ

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R  
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Base: All United States Adults 16-64

CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

6 Jul 2009  
 Table 26

	Unweighted	Weighted
Unweighted Base	1052	1052
Weighted Base	1052	1052
<u>GENDER</u> -----		
Male	524 50%	523 50%
Female	528 50%	528 50%
<u>AGE</u> -----		
16-24	171 16%	207 20%
25-34	191 18%	168 16%
35-44	230 22%	206 20%
45-54	240 23%	265 25%
55-64	220 21%	205 20%
<u>REGION</u> -----		
Northeast	293 28%	236 22%
Midwest	270 26%	239 23%
South	287 27%	345 33%
West	202 19%	232 22%

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Base: All United States Adults 16-64

CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

6 Jul 2009  
 Table 26

	Unweighted	Weighted
Weighted Base	1052	1052
PRESENCE OF CHILDREN IN HOUSEHOLD		
-----		
Yes	442 42%	495 47%
No	610 58%	556 53%
INCOME		
-----		
<\$35K	261 25%	276 26%
\$35K-\$49.9K	124 12%	137 13%
\$50K-\$74.9K	190 18%	179 17%
\$75K+	343 33%	322 31%
Decline to Answer/Not Answered	134 13%	138 13%

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WEIGHTING VARIABLES - UNITED STATES

6 Jul 2009  
 Table 27

Base: All United States Adults 16-64

	Unweighted	Weighted
Unweighted Base	1052	1052
Weighted Base	1052	1052
<u>AGE CATEGORIES</u>		
16-29	278 26%	281 27%
30-39	227 22%	225 21%
40-49	256 24%	255 24%
50-64	291 28%	291 28%
<u>GENDER</u>		
Male	524 50%	523 50%
Female	528 50%	528 50%
<u>EDUCATION</u>		
High School or Less	190 18%	474 45%
Some College	308 29%	210 20%
Associates Degree	93 9%	90 9%
4 Year College Degree	270 26%	184 18%
Post-Graduate Schooling	191 18%	94 9%
<u>RACE/ETHNICITY</u>		
Hispanic	87 8%	136 13%
Black/African American But Not Hispanic	88 8%	116 11%
All Others	877 83%	800 76%

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WEIGHTING VARIABLES - UNITED STATES

6 Jul 2009  
 Table 27

Base: All United States Adults 16-64

	Unweighted	Weighted
Weighted Base	1052	1052
<b>REGION</b>		
-----		
North-East 1	63 6%	49 5%
North-East 2	230 22%	187 18%
South 1	197 19%	227 22%
South 2	90 9%	118 11%
Midwest 1	190 18%	180 17%
Midwest 2	80 8%	59 6%
West 1	77 7%	93 9%
West 2	125 12%	138 13%
<b>YEARLY HOUSEHOLD INCOME</b>		
-----		
Less than \$15,000	72 7%	88 8%
\$15,000 - \$24,999	83 8%	91 9%
\$25,000 - \$34,999	106 10%	98 9%
\$35,000 - \$49,999	124 12%	137 13%
\$50,000 - \$74,999	190 18%	179 17%
\$75,000 - \$99,999	151 14%	122 12%
\$100,000 or More	192 18%	199 19%
Decline to Answer/Not Answered	134 13%	138 13%

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WEIGHTING VARIABLES - UNITED STATES

6 Jul 2009  
 Table 27

Base: All United States Adults 16-64

	Unweighted	Weighted
Weighted Base	1052	1052
<b>PROPENSITY QUINTILE</b>		
-----		
Quintile 1	407 39%	206 20%
Quintile 2	229 22%	204 19%
Quintile 3	192 18%	203 19%
Quintile 4	112 11%	190 18%
Quintile 5	76 7%	184 18%
Missing	36 3%	64 6%

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6 July 2009  
 THE HARRIS POLL GLOBAL OMNIBUS  
 J7460J1 JULY PAN EURO 2009  
 HARRIS INTERACTIVE  
 A570 FT GREEN SHOOTS IN THE ECONOMY  
 FIELD PERIOD: 24th JUNE - 26th JUNE 2009

Page Table Title

1	1	Q1805 Moving on to a few questions on current affairs, many economists say that the US is now in recession. When do you expect the recession to end? This Question Was Weighted To The General Population
2	2	Q1810 In the next year, do you expect your standard of living to become ...? This Question Was Weighted To The General Population
3	3	Q1815 How concerned are you that you will lose your job within the next year as a result of this recession? This Question Was Weighted To The General Population
4	4	Q1820 How concerned are you that a friend or family member will lose their job within the next year as a result of this recession? This Question Was Weighted To The General Population
5	5	Q1830_1 Has the current economic downturn made you any more or less likely to buy...? shares in companies This Question Was Weighted To The General Population
6	6	Q1835 How would you rate the performance of your country's government in handling the global financial market crisis? This Question Was Weighted To The General Population
7	7	Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences? This Question Was Weighted To The General Population
8	8	Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences? This Question Was Weighted To The General Population
9	9	Q1805 Moving on to a few questions on current affairs, many economists say that the US is now in recession. When do you expect the recession to end? This Question Was Weighted To The General Population
10	10	Q1810 In the next year, do you expect your standard of living to become ...? This Question Was Weighted To The General Population
11	11	Q1815 How concerned are you that you will lose your job within the next year as a result of this recession? This Question Was Weighted To The General Population
12	12	Q1820 How concerned are you that a friend or family member will lose their job within the next year as a result of this recession? This Question Was Weighted To The General Population
13	13	Q1825 Thinking of the share of your monthly income that you save, would you say that compared to 6 months ago this has now...? This Question Was Weighted To The General Population
14	14	Q1830_1 Has the current economic downturn made you any more or less likely to buy...? shares in companies This Question Was Weighted To The General Population
15	15	Q1830_2 Has the current economic downturn made you any more or less likely to buy...? a car This Question Was Weighted To The General Population
16	16	Q1830_3 Has the current economic downturn made you any more or less likely to buy...? property This Question Was Weighted To The General Population
17	17	Q1830_4 Has the current economic downturn made you any more or less likely to buy...? government bonds This Question Was Weighted To The General Population
18	18	Q1830 Has the current economic downturn made you any more or less likely to buy...? GRID SUMMARY TABLE This Question Was Weighted To The General Population
19	19	Q1835 How would you rate the performance of your country's government in handling the global financial market crisis? This Question Was Weighted To The General Population
20	20	Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences? This Question Was Weighted To The General Population
21	21	Q1840 Do you feel the Federal Reserve has responded appropriately to the challenges of the economic downturn and its consequences? This Question Was Weighted To The General Population
22	22	Q1845 Do you believe the recent actions of central banks and governments in cutting interest rates and increasing spending will cause inflation to occur in the near future? This Question Was Weighted To The General Population
23	23	Q1850 Will the current economic crisis have an impact on your vacation plans for this year? This Question Was Weighted To The General Population
24	24	Q1855 Which one, if any, of the following countries do you think is the greatest threat to global stability? This Question Was Weighted To The General Population

6 July 2009  
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