

Q1505 We would now like to change the subject and talk about vacations. Will the current economic crisis have an impact on your vacation plans for this summer?

9 Jun 2009
 Table 1

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Total	Gender		Age					Region				Presence of children in household		Income			
		Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
The crisis won't have any impact on my vacation plans	261 25%	131 25%	130 24%	43 22%	50 30% G	55 23%	45 18%	66 33% G	63 26%	55 24%	83 24%	59 24%	99 23%	162 26%	46 17%	25 19%	49 26%	111 34% OP
I will reduce my vacation budget	183 17%	105 20%	78 15%	32 16%	23 14%	41 17%	54 21%	33 17%	49 20%	47 21%	52 15%	34 14%	84 20%	99 16%	30 11%	19 15%	37 20%	72 22% O
I will go away a shorter period	122 12%	61 12%	61 11%	29 14%	19 11%	29 12%	30 12%	15 8%	20 8%	31 13%	41 12%	30 12%	67 16% N	55 9%	23 8%	23 17%	19 10%	38 12%
I will cancel my vacation	83 8%	40 8%	43 8%	19 10%	6 4%	18 8%	26 10%	13 7%	8 3%	14 6%	33 10%	28 12% I	35 8%	48 8%	33 12% R	13 10%	18 10%	13 4%
I will increase my vacation budget	21 2%	17 3% C	4 1%	4 2%	9 5% GH	5 2%	2 1%	-	6 3%	1 *	7 2%	7 3%	9 2%	12 2%	9 3%	4 3%	*	3 1%
I will go away a longer period	9 1%	8 2%	1 *	* *	7 4% F	-	2 1%	1 *	5 2%	-	1 *	3 1%	1 *	9 1%	6 2%	1 1%	*	2 1%
I did not plan to go on vacation this summer	319 30%	146 28%	173 32%	63 31%	41 25%	74 30%	82 32%	60 30%	70 29%	81 35%	93 27%	75 31%	106 25%	213 34% M	103 38% R	49 37% R	55 30%	77 24%
I don't know yet	134 13%	64 12%	70 13%	33 16%	35 21% GH	28 11%	24 9%	15 8%	35 14%	21 9%	49 14%	30 12%	60 14%	75 12%	49 18% PR	8 6%	18 9%	27 8%
Sigma	1133 107%	573 109%	559 105%	223 111%	189 114%	251 103%	265 105%	204 103%	257 106%	249 108%	359 104%	267 110%	460 108%	672 106%	298 109%	142 108%	197 105%	343 104%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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 cgerlotto@harrisinteractive.com OR ikranitis@harrisinteractive.com
 Tel: 0208 263 5382

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Q1510. 1 Do you agree or disagree with the following statements.
 Going on vacation will allow me to forget problems related to the economic crisis

9 Jun 2009
 Table 2

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
Agree (NET)	483 46%	232 44%	251 47%	114 57% GH	83 50%	111 46%	100 39%	75 38%	128 53%	98 43%	143 42%	114 47%	214 50%	270 43%	125 46%	65 49%	80 43%	136 42%
(4) Totally agree	127 12%	68 13%	59 11%	27 14%	22 13%	24 10%	34 14%	20 10%	31 13%	24 10%	43 13%	28 12%	46 11%	80 13%	51 19% R	19 14%	18 10%	30 9%
(3) Somewhat agree	357 34%	164 31%	193 36%	87 43% GH	62 37%	87 36%	66 26%	55 28%	97 40% K	74 32%	100 29%	85 35%	167 39% N	189 30%	74 27%	47 35%	61 33%	107 33%
Disagree (NET)	577 54%	294 56%	283 53%	86 43%	82 50%	133 54%	153 61% D	122 62% D	114 47%	132 57%	200 58%	130 53%	214 50%	363 57%	148 54%	67 51%	107 57%	192 58%
(2) Somewhat disagree	248 23%	134 25%	114 21%	46 23%	32 19%	61 25%	67 26%	42 21%	45 19%	46 20%	89 26%	68 28%	97 23%	151 24%	55 20%	26 19%	49 26%	89 27%
(1) Do not agree at all	329 31%	160 30%	169 32%	40 20%	50 30%	72 29%	86 34% D	81 41% D	69 29%	86 37%	111 32%	62 25%	117 27%	212 34%	93 34%	41 31%	59 31%	103 31%
Mean	2.26	2.27	2.26	2.50 GH	2.33	2.26	2.19	2.07	2.37	2.16	2.22	2.33	2.33	2.22	2.30	2.32	2.21	2.19
Std. Dev.	1.03	1.03	1.02	0.96	1.05	0.99	1.05	1.04	1.03	1.05	1.04	0.98	0.99	1.05	1.13	1.06	1.00	0.98
Std. Err.	0.03	0.05	0.04	0.07	0.07	0.06	0.07	0.08	0.06	0.06	0.06	0.07	0.05	0.04	0.07	0.09	0.07	0.05
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1510_2 Do you agree or disagree with the following statements.
 The economic crisis will spoil my vacations

9 Jun 2009
 Table 3

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
Agree (NET)	441 42%	212 40%	229 43%	90 45%	70 42%	106 44%	108 43%	66 33%	107 44%	94 41%	142 41%	97 40%	203 48% N	238 38%	136 50% R	63 48% R	77 41%	104 32%
(4) Totally agree	155 15%	77 15%	78 15%	22 11%	19 11%	43 17%	45 18%	26 13%	37 15%	31 13%	53 15%	34 14%	58 14%	97 15%	46 17%	17 13%	26 14%	48 15%
(3) Somewhat agree	286 27%	135 26%	151 28%	68 34% H	52 31%	64 26%	63 25%	40 20%	70 29%	64 28%	89 26%	63 26%	145 34% N	141 22%	90 33% R	46 35% R	51 27% R	56 17%
Disagree (NET)	619 58%	313 60%	306 57%	110 55%	96 58%	137 56%	144 57%	132 67%	135 56%	136 59%	201 59%	147 60%	224 52%	395 62% M	137 50%	69 52%	110 59%	224 68% OP
(2) Somewhat disagree	253 24%	129 25%	124 23%	46 23%	34 20%	68 28%	60 24%	46 23%	53 22%	63 27%	78 23%	60 25%	108 25%	145 23%	41 15%	33 25%	51 27% O	95 29% O
(1) Do not agree at all	366 35%	184 35%	182 34%	65 32%	62 37%	70 29%	84 33%	86 43% F	82 34%	74 32%	124 36%	87 36%	116 27%	250 39% M	96 35%	36 27%	59 32%	129 39%
Mean	2.22	2.20	2.23	2.24	2.16	2.33 H	2.27	2.03	2.26	2.22	2.21	2.18	2.34 N	2.13	2.32	2.34	2.23	2.07
Std. Dev.	1.07	1.07	1.07	1.03	1.06	1.07	1.11	1.08	1.09	1.04	1.09	1.07	1.02	1.10	1.12	1.02	1.04	1.07
Std. Err.	0.03	0.05	0.05	0.08	0.07	0.07	0.07	0.08	0.07	0.06	0.06	0.07	0.05	0.04	0.07	0.09	0.07	0.06
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1510 Do you agree or disagree with the following statements.
 GRID SUMMARY TABLE

9 Jun 2009
 Table 4

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Going on vacation will allow me to forget problems related to the economic crisis A	The economic crisis will spoil my vacations B
Unweighted Base	1060	1060
Weighted Base	1060	1060
Agree (NET)	483 46%	441 42%
(4) Totally agree	127 12%	155 15%
(3) Somewhat agree	357 34% B	286 27%
Disagree (NET)	577 54%	619 58%
(2) Somewhat disagree	248 23%	253 24%
(1) Do not agree at all	329 31%	366 35%
Mean	2.26	2.22
Std. Dev.	1.03	1.07
Std. Err.	0.03	0.03
Sigma	1060 100%	1060 100%

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

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Q1515 How long do you think you will go on vacation this summer?

9 Jun 2009
 Table 5

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
0 days	315 30%	144 27%	170 32%	62 31%	45 27%	77 31%	85 34%	46 23%	59 24%	72 31%	115 33%	69 28%	118 28%	197 31%	109 40% R	50 38% R	52 28%	71 21%
1-3 days	147 14%	67 13%	80 15%	27 13%	28 17%	34 14%	36 14%	23 12%	29 12%	39 17%	45 13%	34 14%	52 12%	95 15%	56 21% R	13 10%	24 13%	33 10%
4-7 days	346 33%	180 34%	165 31%	65 33%	57 34%	78 32%	75 30%	71 36%	90 37%	80 35%	110 32%	65 27%	158 37%	188 30%	62 23%	44 33%	68 36% O	118 36% O
8-14 days	194 18%	105 20%	90 17%	32 16%	30 18%	45 18%	42 17%	46 24%	45 18%	34 15%	54 16%	62 25% J	74 17%	120 19%	41 15%	23 18%	31 17%	81 25% O
15-21 days	41 4%	22 4%	20 4%	6 3%	4 2%	10 4%	12 5%	9 4%	10 4%	5 2%	13 4%	13 5%	17 4%	25 4%	1 1%	1 1%	10 5% O	21 7% O
22+ days	18 2%	8 2%	10 2%	9 4% F	3 2%	* 2%	3 1%	2 1%	9 4% J	* 2%	7 2%	1 1%	8 2%	9 1%	4 1%	* 2%	2 1%	4 1%
Mean	5.84	6.29	5.41	6.46	6.70	4.92	5.28	6.36	7.52 J	4.48	5.40	6.10 J	5.85	5.84	4.61	4.37	5.93	6.82 OF
Std. Dev.	8.18	9.20	7.02	9.42	13.45	5.13	6.07	6.06	12.31	4.64	7.46	6.16	7.34	8.71	10.96	4.82	6.32	6.26
Std. Err.	0.25	0.40	0.30	0.73	0.94	0.33	0.38	0.44	0.75	0.28	0.44	0.42	0.37	0.34	0.69	0.40	0.45	0.34
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1520 How long did you go on vacation last summer?

9 Jun 2009
 Table 6

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
0 days	291 27%	124 24%	167 31% B	56 28%	56 34%	57 23%	64 25%	58 29%	60 25%	56 24%	99 29%	76 31%	94 22%	197 31% M	114 42% QR	42 32% Q	28 15%	66 20%
1-3 days	91 9%	43 8%	48 9%	16 8%	17 10%	27 11%	21 9%	10 5%	17 7%	26 11%	31 9%	18 7%	40 9%	51 8%	37 14% R	23 17% R	14 7%	14 4%
4-7 days	321 30%	155 30%	166 31%	55 27%	44 26%	92 38% H	84 33%	47 24%	64 26%	75 32%	118 34%	64 26%	144 34%	177 28%	74 27%	37 28%	71 38%	96 29%
8-14 days	250 24%	150 29% C	100 19%	47 24%	36 22%	44 18%	56 22%	66 34% F	66 27%	54 23%	70 20%	61 25%	96 22%	154 24%	31 11%	25 19%	53 29% O	104 32% O
15-21 days	73 7%	41 8%	33 6%	13 6%	8 5%	18 7%	22 9%	13 7%	21 9%	17 7%	22 6%	14 6%	34 8%	40 6%	10 4%	6 4%	15 8%	38 12% O
22+ days	34 3%	13 2%	21 4%	14 7%	6 4%	5 2%	5 2%	3 2%	14 6% K	3 1%	5 1%	11 5%	20 5%	14 2%	7 3%	1 *	6 3%	10 3%
Mean	7.27	7.99	6.57	8.52	7.21	6.64	7.09	7.07	9.26 JK	6.46	6.24	7.52	7.87	6.87	5.39	4.84	8.34 OP	8.66 OP
Std. Dev.	9.13	9.97	8.17	11.12	13.82	6.44	7.28	6.48	12.88	6.51	7.06	9.07	9.22	9.05	11.51	5.11	7.36	7.40
Std. Err.	0.28	0.44	0.35	0.86	0.96	0.41	0.46	0.47	0.78	0.39	0.41	0.61	0.46	0.35	0.72	0.43	0.52	0.41
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1525 Because of the current economic situation, do you think that the leaders who govern your country should:

9 Jun 2009
 Table 7

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
Go on vacation for fewer days than normal	359 34%	154 29%	205 38% B	81 40%	47 28%	92 38%	72 28%	66 34%	80 33%	62 27%	125 36%	92 38%	174 41% N	185 29%	71 26%	48 36%	60 32%	125 38% O
Go on vacation as they normally do	315 30%	171 33%	143 27%	49 24%	62 37%	69 28%	85 34%	50 25%	93 38% KL	69 30%	95 28%	58 24%	106 25%	209 33% M	70 26%	33 25%	59 31%	113 34%
Cancel their plans to go on vacation	387 36%	201 38%	186 35%	71 35%	57 34%	83 34%	95 38%	81 41%	69 28%	100 43% I	124 36%	94 39%	147 35%	239 38%	132 48% R	51 39%	68 36%	90 27%
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Q1530 Would you be willing to be contacted by a journalist concerning the subjects of this section of the survey?

9 Jun 2009
 Table 8

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender		Age					Region				Presence of children in household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
Yes	353 33%	199 38% C	154 29%	48 24%	61 37%	97 40% D	88 35%	59 30%	76 31%	77 33%	121 35%	79 32%	161 38%	192 30%	102 37%	47 36%	67 36%	110 34%
No	707 67%	327 62%	381 71% B	153 76% F	105 63%	147 60%	164 65%	138 70%	166 69%	154 67%	222 65%	165 68%	267 62%	441 70%	172 63%	85 64%	120 64%	218 66%
Sigma	1060 100%	526 100%	535 100%	200 100%	166 100%	244 100%	252 100%	198 100%	242 100%	231 100%	344 100%	244 100%	427 100%	633 100%	273 100%	132 100%	187 100%	328 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Analysis of Sample - United States

9 Jun 2009
 Table 9

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1060	525	535	167	207	243	252	191	271	280	291	218	404	656	252	143	197	333
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
Gender																		
Male	526 50%	526 100% C	-	101 50%	79 48%	121 50%	126 50%	99 50%	119 49%	121 53%	175 51%	111 45%	172 40%	353 56% M	123 45%	57 43%	97 52%	186 57%
Female	535 50%	-	535 100% B	99 50%	87 52%	123 50%	126 50%	99 50%	123 51%	109 47%	169 49%	133 55%	255 60% N	280 44%	150 55%	75 57%	90 48%	142 43%
Age																		
16-24	200 19%	101 19%	99 19%	200 100% EFGH	-	-	-	-	39 16%	45 20%	55 16%	61 25%	134 31% N	67 11%	59 22% PR	6 5%	25 14%	41 12%
25-34	166 16%	79 15%	87 16%	-	166 100% DFGH	-	-	-	35 15%	37 16%	49 14%	45 18%	66 15%	100 16%	58 21%	16 12%	34 18%	43 13%
35-44	244 23%	121 23%	123 23%	-	-	244 100% DEGH	-	-	53 22%	49 21%	87 25%	54 22%	126 29% N	118 19%	64 23%	34 26%	41 22%	92 28%
45-54	252 24%	126 24%	126 24%	-	-	-	252 100% DEFH	-	66 27%	49 21%	96 28% L	42 17%	88 21%	165 26%	63 23%	33 25%	49 26%	82 25%
55-64	198 19%	99 19%	99 18%	-	-	-	-	198 100% DEFG	49 20%	50 22%	56 16%	42 17%	14 3%	184 29% M	29 11% O	43 32% O	38 20% O	70 21% O
Region																		
Northeast	242 23%	119 23%	123 23%	39 19%	35 21%	53 22%	66 26%	49 25%	242 100% JKL	-	-	-	76 18%	167 26% M	50 18%	27 20%	40 21%	88 27%
Midwest	231 22%	121 23%	109 20%	45 22%	37 22%	49 20%	49 19%	50 25%	-	231 100% IKL	-	-	84 20%	147 23% R	72 26% R	28 21%	43 23%	53 16%
South	344 32%	175 33%	169 32%	55 28%	49 29%	87 36%	96 38%	56 29%	-	-	344 100% IJL	-	162 38% N	182 29%	97 36%	42 32%	63 34%	100 30%
West	244 23%	111 21%	133 25%	61 30% G	45 27%	54 22%	42 16%	42 21%	-	-	-	244 100% IJK	106 25%	138 22%	54 20%	35 26%	41 22%	87 27%
Presence of children in household																		
Yes	427 40%	172 33%	255 48% B	134 67% EFGH	66 40% H	126 52% GH	88 35% H	14 7%	76 31%	84 36%	162 47% I	106 43% I	427 100% N	-	101 37%	46 35%	72 38%	143 44%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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 cgerlotto@harrisinteractive.com OR ikranitis@harrisinteractive.com
 Tel: 0208 263 5382

Analysis of Sample - United States

9 Jun 2009
 Table 9

Base: All United States Adults 16-64

This Question Was Weighted To The General Population

	Gender			Age					Region				Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Northeast	Midwest	South	West	Yes	No	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Weighted Base	1060	526	535	200*	166*	244	252	198*	242	231	344	244	427	633	273	132*	187	328
No	633 60%	353 67% C	280 52%	67 33%	100 60% D	118 48% D	165 65% DF	184 93% DEFG	167 69% KL	147 64%	182 53%	138 57%	-	633 100% M	172 63%	86 65%	115 62%	185 56%
Income <\$35K	273 26%	123 23%	150 28%	59 30% H	58 35% H	64 26% H	63 25%	29 15%	50 21%	72 31%	97 28%	54 22%	101 24%	172 27% PQR	273 100%	-	-	-
\$35K-\$49.9K	132 12%	57 11%	75 14%	6 3%	16 9%	34 14% D	33 13% D	43 22% DE	27 11%	28 12%	42 12%	35 14%	46 11%	86 14%	-	132 100% OQR	-	-
\$50K-\$74.9K	187 18%	97 18%	90 17%	25 13%	34 21%	41 17%	49 19%	38 19%	40 16%	43 19%	63 18%	41 17%	72 17%	115 18%	-	-	187 100% OPR	-
\$75K+	328 31%	186 35% C	142 27%	41 20%	43 26%	92 38% D	82 32% D	70 35% D	88 36% J	53 23%	100 29%	87 36% J	143 34%	185 29%	-	-	-	328 100% OPQ

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q/R
 Overlap formulae used. * small base

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Base: All United States Adults 16-64

CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

9 Jun 2009
 Table 10

	Unweighted	Weighted
Unweighted Base	1060	1060
Weighted Base	1060	1060
GENDER -----		
Male	525 50%	526 50%
Female	535 50%	535 50%
AGE -----		
16-24	167 16%	200 19%
25-34	207 20%	166 16%
35-44	243 23%	244 23%
45-54	252 24%	252 24%
55-64	191 18%	198 19%
REGION -----		
Northeast	271 26%	242 23%
Midwest	280 26%	231 22%
South	291 27%	344 32%
West	218 21%	244 23%

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Base: All United States Adults 16-64

CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)

9 Jun 2009
 Table 10

	Unweighted	Weighted
Weighted Base	1060	1060
PRESENCE OF CHILDREN IN HOUSEHOLD		

Yes	404 38%	427 40%
No	656 62%	633 60%
INCOME		

<\$35K	252 24%	273 26%
\$35K-\$49.9K	143 13%	132 12%
\$50K-\$74.9K	197 19%	187 18%
\$75K+	333 31%	328 31%
Decline to Answer/Not Answered	135 13%	140 13%

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WEIGHTING VARIABLES - UNITED STATES

9 Jun 2009
 Table 11

Base: All United States Adults 16-64

	Unweighted	Weighted
Unweighted Base	1060	1060
Weighted Base	1060	1060
AGE CATEGORIES		

16-29	278 26%	275 26%
30-39	230 22%	225 21%
40-49	261 25%	262 25%
50-64	291 27%	298 28%
GENDER		

Male	525 50%	526 50%
Female	535 50%	535 50%
EDUCATION		

High School or Less	215 20%	474 45%
Some College	301 28%	210 20%
Associates Degree	101 10%	92 9%
4 Year College Degree	213 20%	188 18%
Post-Graduate Schooling	230 22%	96 9%
RACE/ETHNICITY		

Hispanic	60 6%	130 12%
Black/African American But Not Hispanic	59 6%	101 10%
All Others	941 89%	829 78%

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WEIGHTING VARIABLES - UNITED STATES

9 Jun 2009
 Table 11

Base: All United States Adults 16-64

	Unweighted	Weighted
Weighted Base	1060	1060
REGION		

North-East 1	74 7%	64 6%
North-East 2	197 19%	178 17%
South 1	199 19%	244 23%
South 2	92 9%	99 9%
Midwest 1	206 19%	171 16%
Midwest 2	74 7%	60 6%
West 1	77 7%	81 8%
West 2	141 13%	163 15%
YEARLY HOUSEHOLD INCOME		

Less than \$15,000	84 8%	95 9%
\$15,000 - \$24,999	79 7%	86 8%
\$25,000 - \$34,999	89 8%	92 9%
\$35,000 - \$49,999	143 13%	132 12%
\$50,000 - \$74,999	197 19%	187 18%
\$75,000 - \$99,999	143 13%	125 12%
\$100,000 or More	190 18%	203 19%
Decline to Answer/Not Answered	135 13%	140 13%

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WEIGHTING VARIABLES - UNITED STATES

9 Jun 2009
 Table 11

Base: All United States Adults 16-64

	Unweighted	Weighted
Weighted Base	1060	1060
<u>PROPENSITY QUINTILE</u>		
Quintile 1	404 38%	219 21%
Quintile 2	268 25%	217 20%
Quintile 3	171 16%	214 20%
Quintile 4	132 12%	210 20%
Quintile 5	61 6%	175 16%
Missing	24 2%	25 2%

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9 June 2009
 THE HARRIS POLL GLOBAL OMNIBUS
 J7359J1 JUNE PAN EURO 2009
 HARRIS INTERACTIVE
 A558 IHT SUMMER VACATIONS
 FIELD PERIOD: 27th MAY - 1st JUNE 2009

Page Table Title

1	1	Q1505 We would now like to change the subject and talk about vacations. Will the current economic crisis have an impact on your vacation plans for this summer? This Question Was Weighted To The General Population
2	2	Q1510_1 Do you agree or disagree with the following statements. Going on vacation will allow me to forget problems related to the economic crisis This Question Was Weighted To The General Population
3	3	Q1510_2 Do you agree or disagree with the following statements. The economic crisis will spoil my vacations This Question Was Weighted To The General Population
4	4	Q1510 Do you agree or disagree with the following statements. GRID SUMMARY TABLE This Question Was Weighted To The General Population
5	5	Q1515 How long do you think you will go on vacation this summer? This Question Was Weighted To The General Population
6	6	Q1520 How long did you go on vacation last summer? This Question Was Weighted To The General Population
7	7	Q1525 Because of the current economic situation, do you think that the leaders who govern your country should: This Question Was Weighted To The General Population
8	8	Q1530 Would you be willing to be contacted by a journalist concerning the subjects of this section of the survey? This Question Was Weighted To The General Population
9	9	Analysis of Sample - United States This Question Was Weighted To The General Population
11	10	CLASSIFICATION TABLES - UNITED STATES (DEMOGRAPHIC)
13	11	WEIGHTING VARIABLES - UNITED STATES