



FOR IMMEDIATE RELEASE

**Panelist Recruitment for the 2007 Harris Interactive College Football Poll Finalized**  
***Names of participants who will begin ranking teams on Sept. 23 announced***

**ROCHESTER, N.Y. – August 28, 2007** – Harris Interactive® today announces that it has finalized the recruitment of the panel for the 2007 Harris Interactive College Football Poll<sup>SM</sup> that has been commissioned by the Bowl Championship Series (BCS). For a third season the poll will be one of the components in the BCS Standings Formula used to determine the two teams that will play in the BCS National Championship game and those that qualify for at-large selection.

This 2007 Harris Interactive College Football Poll is comprised of 114 panelists and includes former coaches, players, administrators and current and former media. The panel has been randomly drawn by Harris Interactive from among more than 300 nominations supplied by the 11 Division I-A conferences and independent institutions. This panel meets Harris Interactive criteria for sample design and is a statistically reliable representation of all 11 Division I-A conferences and independent institutions.

**2007 Harris Interactive College Football Poll Panelists**

Aillet, Bobby	Hammond, Tom	Moss, Jack
Alberts, Trev	Hicks, Tommy	Neverett, Tim
Aldridge, Denny	Hines, Clarkston	O'Brien, Denny
Arnsperger, Bill	Housel, David	Owens, Steve
Bestwick, Dick	Jacoby, Fred	Paschall, David
Biddle, Joe	Jacoby, Joe	Perles, George
Bishop, Blaine	Joe, J.J.	Pinkett, Allen
Brandt, Gil	Johnson, Dr. Charles	Pont, John
Browning, Wilt	Johnson, Scott	Ponti, Gene
Bruce, Earle	Kearney, Joe	Preece, Steve
Buckner, Brentson	Keech, Larry	Pruett, Bob
Carlin, Chris	Kerkhoff, Blair	Richter, Pat
Casciola, Bob	Kern, Mike	Rimington, Dave
Cavagnaro, Charlie	Kolen, Mike	Roach, Paul
Cawood, David	Kramer, Roy	Robinson, Earle
Collins, Tony	Kurtz, Jesse	Roda, Kenny
Copeland, Jim	Lachey, Jim	Sandusky, Jerry
Corrigan, Gene	Lapides, George	Schiller, Harvey
Crowder, Eddie	Lawrence, David	Schmidt, Dr. Terry
Curci, Fran	Leach, Bobby	Schneider, Paul
Dawkins, Pete	Lessig, James	Smallwood, Irwin
Diaz-Infante, David	Limon, Iliana	Smigiel, Joe
Dickey, Doug	Lucas, Mike	Socci, Bob
Dohn, Brian	Lude, Mike	Stephenson, Ron
Donnelly, Boots	Luicci, Tom	Taylor, Rick
Dorsey, John	Luis, Cindy	Thalman, Budd
Duhé, Kevin	Mandich, Jim	Thulin, Ron
Dunlevy, Bob	Matthews, Loren	Toner, John
Esiason, Boomer	McConnell, Joe	Urick, Max
Fehlberg, Rondo	McGee, Mike	Valdiserri, Roger
Francis, Anthony	McIlhenny, Lance	Vardell, Tommy
Frederick, Bob	McLellan, Bill	Vruggink, Jim
Glazier, David	Melick, Ray	Wagner, Bob
Goldsmith, Fred	Miller, Ted	Walden, Jim
Grace, Mike	Moody, Darrell	Watson, Graham
Griffith, Howard	Moran, Mike	White, Jack
Grim, Bob	Morse, Jim	Windegger, Frank
Grosscup, Lee	Morton, Craig	Yoshida, Hugh

The poll participants' names will soon be posted to [www.harrisinteractive.com/bcspoll](http://www.harrisinteractive.com/bcspoll) and each week, beginning on September 23, the Harris Interactive College Football Poll overall rankings will be released and posted to the Harris Interactive website. Only for the final rankings of the season, on December 2, will the participants' individual rankings be released.

The Bowl Championship Series formula for the 2007 season will consist of the Harris Interactive College Football Poll, the *USA Today* Coaches Poll, and an average of six computer rankings (Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe). The first BCS standings will be released on October 14.

#### **About the Bowl Championship Series**

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Division I-A conferences and Notre Dame. Its purpose is to match the two top-ranked teams in the final BCS standings in a national championship game and to create competitive match-ups in the four other BCS bowl games. For more information, visit <http://www.bcsfootball.org>.

#### **About Harris Interactive**

Harris Interactive is the 13th largest and fastest-growing market research firm in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at [www.harrisinteractive.com](http://www.harrisinteractive.com).

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at <http://go.hpolsurveys.com/BCS>.

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