

Press Contact:
 Michael De Vere
 Harris Interactive, Inc.
 805-490-5368
press@harrisinteractive.net



FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — October 4, 2009— Today's **Harris Interactive College Football PollSM** shows the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. The top five teams remained the same, with idle Florida (97 first place votes) and idle Texas (12 first place votes) keeping the top two spots. Alabama, LSU, and Boise State round out the top five rankings.

Highlights of October 4 Harris Interactive College Football Poll

Number of first place votes shown in parentheses.

Rank	Team	Record	Points	Previous Game (weekend of Oct. 3)	Next Game (weekend of Oct. 10)	Previous Week's Rank
1	Florida (97)	4-0	2,818	Idle	at No. 4 LSU	1
2	Texas (12)	4-0	2,705	Idle	Colorado	2
3	Alabama (5)	5-0	2,665	Beat Kentucky 38-20	at No. 18 Mississippi	3
4	LSU	5-0	2,469	Beat No. 17 Georgia 20-13	No. 1 Florida	4
5	Boise State	5-0	2,245	Beat UC Davis 34-16	Idle	5
6	Virginia Tech	4-1	2,187	Beat Duke 34-26	Boston College	6
7	USC	4-1	2,173	Beat No. 21 California 30-3	Idle	7
8	Ohio State	4-1	1,980	Beat Indiana 33-14	No. 25 Wisconsin	8
9	Cincinnati	5-0	1,866	Beat Miami (OH) 37-13	Idle	10
10	TCU	4-0	1,773	Beat Southern Methodist 39-14	at Air Force	11
11	Iowa	5-0	1,492	Beat Arkansas State 24-21	Michigan	14
12	Miami (FL)	3-1	1,471	Beat No. 9 Oklahoma 21-20	Florida A&M	22
13	Penn State	4-1	1,316	Beat Illinois 35-17	Eastern Illinois	12
14	Oklahoma State	3-1	1,157	Idle	at Texas A&M	15
15	Oregon	4-1	1,067	Beat Washington State 52-6	at UCLA	23
16	Kansas	4-0	1,065	Idle	Iowa State	16
17	BYU	4-1	847	Beat Utah State (Fri.) 35-17	at UNLV	19
18	Mississippi	3-1	822	Beat Vanderbilt 23-7	No. 3 Alabama	18
19	Auburn	5-0	801	Beat Tennessee 26-22	at Arkansas	n/a
20	Oklahoma	2-2	695	Lost to No. 22 Miami (FL) 21-20	Baylor	9
21	Nebraska	3-1	509	Idle	at No. 23 Missouri (Thu)	24
22	Georgia Tech	4-1	505	Beat Mississippi State 42-31	at Florida State	n/a
23	Missouri	4-0	476	Idle	No. 21 Nebraska (Thu)	25
24	South Florida	5-0	442	Beat Syracuse 34-20	Idle	n/a
25	Wisconsin	5-0	362	Beat Minnesota 31-28	at No. 8 Ohio State	n/a

Other teams receiving votes: Houston 239; Georgia 221; South Carolina 211; Notre Dame 126; Stanford 101; Michigan 85; Utah 63; California 28; Pittsburgh 25; West Virginia 16; Boston College 15; Arizona 10; Rutgers 1; Texas Tech 1.

Poll Methodology and Process

The 2009 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Division I-A Conference offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings. Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

[Harris Interactive](http://www.harrisinteractive.com) is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.