



FOR IMMEDIATE RELEASE

Harris Interactive Revises Panelist List for the 2007 Harris Interactive College Football Poll Ranking Teams Began on September 23

ROCHESTER, N.Y. – October 12, 2007 – Harris Interactive® has updated the list of 114 panelists, which includes former coaches, players, administrators and current and former media, who will rank college football teams as part of the 2007 Harris Interactive College Football PollSM. This updated list, replacing the list released on September 21, reflects that Robert Gagliardi has replaced Iliana Limon.

For a third season the poll will be one of the components in the BCS Standings Formula used to determine the two teams that will play in the BCS National Championship game and those that qualify for at-large selection. Team rankings from the Harris Interactive College Football Poll were first released on September 23.

2007 Harris Interactive College Football Poll Panelists

Aillet, Bobby	Hicks, Tommy	Neverett, Tim
Alberts, Trev	Hines, Clarkston	O'Brien, Denny
Aldridge, Denny	Housel, David	Owens, Steve
Arnsperger, Bill	Jacoby, Fred	Paschall, David
Bestwick, Dick	Jacoby, Joe	Perles, George
Biddle, Joe	Joe, J.J.	Pinkett, Allen
Bishop, Blaine	Johnson, Dr. Charles	Pont, John
Brandt, Gil	Johnson, Scott	Ponti, Gene
Browning, Wilt	Kearney, Joe	Preece, Steve
Bruce, Earle	Keech, Larry	Pruett, Bob
Buckner, Brentson	Kerkhoff, Blair	Richter, Pat
Carlin, Chris	Kern, Mike	Rimington, Dave
Casciola, Bob	Kolen, Mike	Roach, Paul
Cavagnaro, Charlie	Kramer, Roy	Robinson, Earle
Cawood, David	Kurtz, Jesse	Roda, Kenny
Collins, Tony	Lachey, Jim	Sandusky, Jerry
Copeland, Jim	Lapides, George	Schiller, Harvey
Corrigan, Gene	Lawrence, David	Schmidt, Dr. Terry
Crowder, Eddie	Leach, Bobby	Schneider, Paul
Curci, Fran	Lessig, James	Smallwood, Irwin
Dawkins, Pete	Lucas, Mike	Smigiel, Joe
Dickey, Doug	Lude, Mike	Socci, Bob
Dohn, Brian	Luicci, Tom	Stephenson, Ron
Donnelly, Boots	Luis, Cindy	Taylor, Rick
Dorsey, John	Mandich, Jim	Thalman, Budd
Duhé, Kevin	Matthews, Loren	Thulin, Ron
Dunlevy, Bob	McConnell, Joe	Toner, John
Esiason, Boomer	McGee, Mike	Urick, Max
Fehlberg, Rondo	McIlhenny, Lance	Valdiserri, Roger
Francis, Anthony	McLellan, Bill	Vardell, Tommy
Frederick, Bob	Melick, Ray	Vruggink, Jim
Gagliardi, Robert	Miller, Ted	Wagner, Bob
Glazier, David	Minter, Cedric	Walden, Jim
Goldsmith, Fred	Moody, Darrell	Watson, Graham
Grace, Mike	Moran, Mike	White, Jack
Grim, Bob	Morse, Jim	Windegger, Frank
Grosscup, Lee	Morton, Craig	Wine, George
Hammond, Tom	Moss, Jack	Yoshida, Hugh

The poll participants' names will soon be posted to www.harrisinteractive.com/bcspoll and each week, beginning on September 23, the Harris Interactive College Football Poll overall rankings will be released and posted to the Harris Interactive website. Only for the final rankings of the season, on December 2, will the participants' individual rankings be released.

The Bowl Championship Series formula for the 2007 season will consist of the Harris Interactive College Football Poll, the *USA Today* Coaches Poll, and an average of six computer rankings (Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe). The first BCS standings were released on October 14.

About the Bowl Championship Series

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Division I-A conferences and Notre Dame. Its purpose is to match the two top-ranked teams in the final BCS standings in a national championship game and to create competitive match-ups in the four other BCS bowl games. For more information, visit <http://www.bcsfootball.org>.

About Harris Interactive

Harris Interactive is the 13th largest and one of the fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at <http://go.hpolsurveys.com/BCS>.

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