

Panelist Recruitment for the 2008 Harris Interactive College Football Poll Finalized
Names of Participants Who Will Rank Teams Beginning September 28 Announced

ROCHESTER, N.Y. – September 17, 2008 – Harris Interactive® has finalized the recruitment of the panel for the 2008 Harris Interactive College Football PollSM commissioned by the Bowl Championship Series (BCS). The poll is one of the components in the BCS Standings that will be used to determine the two teams that will play in the BCS National Championship game and those that qualify for at-large selection into the other BCS games.

2008 Harris Interactive College Football Poll Panelists

Aillet, Bobby	Grim, Bob	Moss, Jack
Alberts, Trev	Grosscup, Lee	Neverett, Tim
Aldridge, Denny	Hennings, Chad	O'Brien, Denny
Arnsparger, Bill	Hicks, Tommy	Paschall, David
Bartrum, Mike	Hines, Clarkston	Perles, George
Batten, Sammy	Housel, David	Pinkett, Allen
Bestwick, Dick	Joe, J.J.	Ponti, Gene
Biddle, Joe	Johnson, Dr. Charles	Preece, Steve
Bishop, Blaine	Johnson, Scott	Prentice, Travis
Blake, Jeff	Jones, Robert	Quinn, Pat
Brandt, Gil	Kearney, Joe	Richter, Pat
Bruce, Earle	Keech, Larry	Robinson, Earle
Buckner, Brentson	Kerkhoff, Blair	Roda, Kenny
Carlin, Chris	Kern, Mike	Sandusky, Jerry
Casciola, Bob	Kramer, Roy	Schiller, Harvey
Cavagnaro, Charlie	Kurtz, Jesse	Schmidt, Dr. Terry R.
Cleary, Michael	Lachey, Jim	Schneider, Paul
Collins, Tony	Lapides, George	Sherrill, Jackie
Copeland, Jim	Lawrence, David	Simpson, Corky
Corrigan, Gene	Leach, Bobby	Smallwood, Irwin
Criqui, Don	Lessig, James	Smigiel, Joe
Curci, Fran	Lucas, Mike	Stephenson, Ron
Dann, Lori	Lude, Mike	Thalman, Budd
Dawkins, Pete	Luicci, Tom	Tharp, Dick
Del Greco, Al	Luis, Cindy	Thomas, Thurman
Dienhardt, Mark	Mallory, John	Thulin, Ron
Dohn, Brian	Mandich, Jim	Toner, John
Donnelly, Boots	Matthews, Loren	Trotman, Charlie
Dorsey, John	McConnell, Joe	Urlick, Max
Duhé, Kevin	McGee, Mike	Valdiserri, Roger
Dunlevy, Bob	McIlhenny, Lance	Vardell, Tommy
Ealey, Chuck	McLellan, Bill	Vruggink, Jim
Esiason, Boomer	Melick, Ray	Wagner, Bob
Fehlberg, Rondo	Minko, John	Walden, Jim
Frederick, Bob	Minter, Cedric	White, Jack
Gagliardi, Robert	Moody, Darrell	Windegger, Frank
Goldsmith, Fred	Morse, Jim	Wine, George
Grace, Mike	Morton, Craig	Yoshida, Hugh

The 2008 Harris Interactive College Football Poll is comprised of 114 panelists and includes former coaches, players, administrators and current and former media. Panelists are randomly drawn by Harris Interactive from among more than 300 nominations supplied by the 11 Football Bowl Subdivision (formerly Division I-A) conferences and independent institutions. The panel meets Harris Interactive criteria for sample design and is a statistically reliable representation of all 11 conferences and independent institutions.

The poll participants' names will be available at www.harrisinteractive.com/bcspoll and the Harris Interactive College Football Poll rankings will be released and posted each week to the Harris Interactive website beginning on September 28. As in previous seasons, only the final season rankings for each individual participant will be released on BCS Selection Sunday, which will be December 7 this year.

The Harris Interactive College Football Poll and the *USA Today* Coaches Poll each comprise one-third of the BCS Standings. The other one-third is an average of six computer rankings (Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe). The first BCS Standings will be released on October 19.

About the Bowl Championship Series

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Football Bowl Subdivision conferences and Notre Dame. Its purpose is to match the two top-ranked teams in the final BCS standings in a national championship game and to create competitive match-ups in the four other BCS bowl games. For more information, visit <http://www.bcsfootball.org>.

About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research that is powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.

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