



FOR IMMEDIATE RELEASE

Harris Interactive Revises Panelist List for the 2007 Harris Interactive College Football Poll
Ranking teams begins on September 23

ROCHESTER, N.Y. – September 21, 2007 – Harris Interactive® has updated the list of 114 panelists, which includes former coaches, players, administrators and current and former media, who will rank college football teams as part of the 2007 Harris Interactive College Football PollSM. This updated list, replacing the list released on September 4, reflects that George Wine has replaced Howard Griffith.

For a third season the poll will be one of the components in the BCS Standings Formula used to determine the two teams that will play in the BCS National Championship game and those that qualify for at-large selection. Team rankings from the Harris Interactive College Football Poll will first be released on September 23.

2007 Harris Interactive College Football Poll Panelists

Aillet, Bobby	Hines, Clarkston	Neverett, Tim
Alberts, Trev	Housel, David	O'Brien, Denny
Aldridge, Denny	Jacoby, Fred	Owens, Steve
Arnsperger, Bill	Jacoby, Joe	Paschall, David
Bestwick, Dick	Joe, J.J.	Perles, George
Biddle, Joe	Johnson, Dr. Charles	Pinkett, Allen
Bishop, Blaine	Johnson, Scott	Pont, John
Brandt, Gil	Kearney, Joe	Ponti, Gene
Browning, Wilt	Keech, Larry	Preece, Steve
Bruce, Earle	Kerkhoff, Blair	Pruett, Bob
Buckner, Brentson	Kern, Mike	Richter, Pat
Carlin, Chris	Kolen, Mike	Rimington, Dave
Casciola, Bob	Kramer, Roy	Roach, Paul
Cavagnaro, Charlie	Kurtz, Jesse	Robinson, Earle
Cawood, David	Lachey, Jim	Roda, Kenny
Collins, Tony	Lapides, George	Sandusky, Jerry
Copeland, Jim	Lawrence, David	Schiller, Harvey
Corrigan, Gene	Leach, Bobby	Schmidt, Dr. Terry
Crowder, Eddie	Lessig, James	Schneider, Paul
Curci, Fran	Limon, Iliana	Smallwood, Irwin
Dawkins, Pete	Lucas, Mike	Smigiel, Joe
Dickey, Doug	Lude, Mike	Socci, Bob
Dohn, Brian	Luicci, Tom	Stephenson, Ron
Donnelly, Boots	Luis, Cindy	Taylor, Rick
Dorsey, John	Mandich, Jim	Thalman, Budd
Duhé, Kevin	Matthews, Loren	Thulin, Ron
Dunlevy, Bob	McConnell, Joe	Toner, John
Esiason, Boomer	McGee, Mike	Urick, Max
Fehlberg, Rondo	McIlhenny, Lance	Valdiserri, Roger
Francis, Anthony	McLellan, Bill	Vardell, Tommy
Frederick, Bob	Melick, Ray	Vruggink, Jim
Glazier, David	Miller, Ted	Wagner, Bob
Goldsmith, Fred	Minter, Cedric	Walden, Jim
Grace, Mike	Moody, Darrell	Watson, Graham
Grim, Bob	Moran, Mike	White, Jack
Grosscup, Lee	Morse, Jim	Windegger, Frank
Hammond, Tom	Morton, Craig	Wine, George
Hicks, Tommy	Moss, Jack	Yoshida, Hugh

The poll participants' names will soon be posted to www.harrisinteractive.com/bcspoll and each week, beginning on September 23, the Harris Interactive College Football Poll overall rankings will be released and posted to the Harris Interactive website. Only for the final rankings of the season, on December 2, will the participants' individual rankings be released.

The Bowl Championship Series formula for the 2007 season will consist of the Harris Interactive College Football Poll, the *USA Today* Coaches Poll, and an average of six computer rankings (Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe). The first BCS standings will be released on October 14.

About the Bowl Championship Series

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Division I-A conferences and Notre Dame. Its purpose is to match the two top-ranked teams in the final BCS standings in a national championship game and to create competitive match-ups in the four other BCS bowl games. For more information, visit <http://www.bcsfootball.org>.

About Harris Interactive

Harris Interactive is the 13th largest and one of the fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at <http://go.hpolsurveys.com/BCS>.

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Harris Interactive Inc. 9/07