

FOR IMMEDIATE RELEASE

USC Ranks No. One in Top 25 Harris Interactive College Football Poll

ROCHESTER, N.Y.—September 25, 2005—Today, Harris Interactive® releases its inaugural **Harris Interactive College Football Poll**™ which shows the **Top 25** results compiled from votes by its panel of former coaches, players and administrators, and former and current media. **USC** received 110 first place votes, with **Texas** receiving the remaining three. **Virginia Tech**, **Florida**, and **LSU** round out the top-five spots.

Highlights of the Sept. 25 Harris Interactive College Football Poll

Ranking	Team	Record	Points	Previous Game (Weekend of Sept. 24)	Next Game* (Weekend of Oct. 1)
1	USC (110)	3-0	2,822	Beat Oregon 45-13	At No. 14 Arizona State
2	Texas (3)	3-0	2,705	Idle	At Missouri
3	Virginia Tech	4-0	2,552	Beat Georgia Tech 51-7	At West Virginia
4	Florida	4-0	2,383	Beat Kentucky 49-28	At No. 15 Alabama
5	LSU	1-0	2,362	Idle**	At Mississippi State
6	Florida State	3-0	2,193	Idle	Syracuse
7	Georgia	4-0	2,168	Beat Mississippi State 23-10	Idle
8	Ohio State	3-1	2,043	Beat Iowa 31-6	Idle
9	Miami	2-1	1,712	Beat Colorado 23-3	South Florida
10	Michigan State	4-0	1,682	Beat Illinois 61-14	No. 25 Michigan
11	California	4-0	1,609	Beat New Mexico State 41-13	Arizona
12	Tennessee	1-1	1,561	Idle**	Mississippi
13	Notre Dame	3-1	1,326	Beat Washington 36-17	At No. 22 Purdue
14	Arizona State	3-1	1,145	Beat Oregon State 42-24	No. 1 USC
15	Alabama	4-0	1,065	Beat Arkansas 24-13	No. 4 Florida
16	Texas Tech	3-0	1,023	Beat Indiana State 63-7	Kansas
17	Wisconsin	4-0	972	Beat Michigan 23-20	Indiana
18	UCLA	3-0	795	Idle	Washington
19	Virginia	3-0	787	Beat Duke 38-7	At Maryland
20	Minnesota	4-0	777	Beat Purdue 42-35 (2OT)	At Penn State
21	Boston College	3-1	534	Beat Clemson 16-13 (OT)	Ball State
22	Purdue	2-1	493	Lost to Minnesota 42-35 (2OT)	No. 13 Notre Dame
23	Iowa State	3-0	438	Beat Army 28-21	At Nebraska
24	Louisville	2-1	365	Lost to South Florida 45-14	Florida Atlantic
25	Michigan	2-2	229	Lost to Wisconsin 23-20	At No. 10 Michigan State

*All games played on Saturday unless otherwise noted

** LSU versus Tennessee game postponed due to Hurricane Rita; rescheduled to be played on Monday, Sept. 26

Other teams receiving votes: Georgia Tech (206), Penn State (154), West Virginia (132), Auburn (93), Texas A&M (93), Oregon (80), Vanderbilt (47), Clemson (39), Washington State (21), TCU (18), UTEP (17), South Florida (14), Illinois (13), Nebraska (11), Arizona (10), Iowa (7), Fresno State (6), Bowling Green (5), Idaho (5), Kansas State (3), Syracuse (3), Toledo (3), Southern Miss. (2), UAB (1), Wyoming (1).

Poll Methodology and Process

The 2005 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former media who have committed to submitting votes for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the Conference offices and Notre Dame. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions.

This week, 113 poll participants ranked the top 25 college football teams. One respondent who was displaced by Hurricane Rita was unable to submit his ranking. The panel will rank the Top 25 teams each Sunday during the 2005 college football season, through December 4th.

Weekly rankings and other information about the poll and the poll participants can be found at www.harrisinteractive.com/bcspoll. Each week the Harris Interactive College Football Poll rankings will be released publicly and posted to the Harris Interactive website. The first BCS Standings release will be issued on October 17th. More information about the BCS can be found at www.bcsfootball.org. Following the final rankings release of the season on December 4th, the individual participant votes for the final ranking will also be released.

About Harris Interactive®

Harris Interactive Inc. (<http://www.harrisinteractive.com>) is the 13th largest and fastest-growing market research firm in the world, perhaps best known for *The Harris Poll*® and for pioneering and engineering Internet-based research methods. The Rochester, New York-based global research company blends premier strategic consulting with innovative and efficient methods of investigation, analysis and application, conducting proprietary and public research globally to help clients achieve clear, material and enduring results.

Blending science and art, Harris Interactive combines its intellectual capital and one of the world's largest online panels of respondents, with premier Internet survey technology and sophisticated research methods to market leadership through its US, Europe (<http://www.harrisinteractive.com/europe>) and Asia offices, its wholly owned subsidiary, Novatris in Paris (<http://www.novatris.com>), and through an independent global network of affiliate market research companies. EOE M/F/D/V

To become a member of the Harris Poll OnlineSM and be invited to participate in future online surveys, go to <http://www.harrispollonline.com>.

Contact:

Nancy Wong
Public Relations Manager
585-415-8931
nwong@harrisinteractive.com