



FOR IMMEDIATE RELEASE

Final Harris Interactive College Football PollSM Panelist Named

Final replacement randomly selected has confirmed willingness to rank top 25 teams weekly

ROCHESTER, N.Y. – September 8, 2005 – Harris Interactive[®] announces that Bobby Leach has been added to the roster of 114 panelists who will complete weekly top 25 team rankings for the Harris Interactive College Football PollSM. Leach replaces Bob Pruett who has withdrawn from the panel due to his ESPN affiliation. Network policy states that those contracted with ESPN are prohibited from participating in the poll.

This 2005 Harris Interactive College Football Poll continues to be comprised of 114 panelists including former coaches, players, administrators and media. In some cases, participants bridge the camps of former players/coaches/administrators and media. This replacement, as with the original panel, was randomly drawn by Harris Interactive from among more than 300 nominations supplied by the conference offices and Notre Dame. This panel meets Harris Interactive criteria for sample design and is a statistically reliable representation of all 11 Division I-A conferences and independent institutions.

The participants of the 2005 Harris Interactive College Football Poll are as follows:

Aillet, Bobby	Hicks, Tommy	Neinas, Chuck
Aldridge, Denny	Hines, Clarkston	Neverett, Tim
Battle, Bill	Holub, EJ	Newhouse, Dave
Bartow, Gene	Housel, David	Perles, George
Bestwick, Dick	Ismail, Rocket	Podolak, Ed
Biddle, Joe	Jacoby, Fred	Pont, John
Bishop, Blaine	Jacoby, Joe	Preece, Steve
Bokamper, Kim	Johnson, Charlie	Rice, Homer
Bradshaw, Terry	Kerkhoff, Blair	Richter, Pat
Browning, Wilt	Kern, Mike	Roach, Paul
Bruce, Earle	Kramer, Roy	Roda, Kenny
Buckner, Brentson	Lacwell, Larry	Sadler, Frank
Casciola, Bob	Lapham, Dave	Schiller, Harvey
Cavagnaro, Charlie	Lapides, George	Schmidt, Dr. Terry R.
Crouthamel, Jake	Largent, Steve	Schultz, Dick
Crowder, Eddie	Lawless, Robert	Selmon, Lee Roy
Dalis, Peter	Leach, Bobby	Sheridan, Dick
Davis, Charles	Lengyel, Jack	Smallwood, Irwin
Dawkins, Pete	Lessig, Jim	Smith, Jim Ray
Dooley, Bill	Lewis, Ferd	Smith, Larry
Donnelly, Boots	Lewis, Ted	Spani, Gary
Duhe, Kevin	Lucas, Mike	St. Amant, Lou
Dykes, Spike	Lude, Mike	Stephenson, Ron
Elliott, Bump	Luicci, Tom	Stokley, Nelson
Emanuel, Bert	Mackovic, John	Sweeney, Jim
Esiason, Boomer	Mandich, Jim	Taylor, Rick
Fambrough, Don	Maynard, Don	Taylor, Whit

Fazio, Foge
Frederick, Bob
Geiger, Andy
Glazier, David
Goff, Ray
Grabowski, Jim
Grace, Mike
Grim, Bob
Haden, Pat
Hammel, Bob
Harmon, Dick

McCauley, Don
McConnell, Joe
McGee, Mike
McIlhenny, Lance
Melick, Ray
Miller, Ted
Moody, Darrell
Morse, Jim
Morton, Craig
Moss, Jack
Munoz, Anthony

Thompson, Jack
Toner, John
Townsend, Steve
Tuckett, Glenn
Urick, Max
Valdiserri, Roger
Wagner, Bob
Weedon, Frank
Windegger, Frank
Yeoman, Bill
Yoshida, Hugh

These participants' names will be posted to www.harrisinteractive.com/bcspoll. Each week, beginning on September 25th, the Harris Interactive College Football Poll rankings will be released and posted to the Harris Interactive website. Following the final rankings release of the season, the individual participant votes for the final ranking will also be released.

The Bowl Championship Series formula for the 2005 season will consist of the new Harris Interactive College Football Poll, the *USA Today* Coaches Poll, and an average of six computer rankings (Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe). The first BCS standings will be released on October 17th.

About Harris Interactive®

Harris Interactive Inc. (www.harrisinteractive.com), the 13th largest and fastest-growing market research firm in the world, is a Rochester, NY-based global research company that blends premier strategic consulting with innovative and efficient methods of investigation, analysis and application. Known for *The Harris Poll*® and for pioneering Internet-based research methods, Harris Interactive conducts proprietary and public research to help its clients achieve clear, material and enduring results.

Harris Interactive combines its intellectual capital, databases and technology to advance market leadership through its U.S. offices and wholly owned subsidiaries, HI Europe in London (www.hieurope.com), Novatris in Paris (www.novatris.com), and through an independent global network of affiliate market research companies. EOE M/F/D/V. To become a member of the Harris Poll OnlineSM and be invited to participate in future online surveys, www.harrispollonline.com.

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