

Panelist Recruitment for the 2009 Harris Interactive College Football Poll Finalized

Names of Participants Who Will Rank Teams Beginning September 27 Announced

New York, N.Y. — September 23, 2009 — Harris Interactive has finalized the recruitment of the panel for the 2009 Harris Interactive College Football PollSM commissioned by the Bowl Championship Series (BCS). The poll is one of the components of the BCS Standings that will be used to determine the two teams that will play in the BCS National Championship game and those that qualify for selection into the other BCS games.

2009 Harris Interactive College Football Poll Panelists

Aldridge, Denny	Frazier, Tommie	Mandich, Jim	Sanders, Gary
Anderson, Bob	Gagliardi, Robert	Mason, Glen	Schiller, Harvey
Bailey, Eric	Gbaja-Biamila, Akbar	Matthews, Loren	Schmidt, Terry R.
Bartrum, Mike	Grim, Bob	Mayes, Derrick	Schneider, Paul
Batten, Sammy	Grosscup, Lee	McBride, Charlie	Schroeder, George
Bestwick, Dick	Hennings, Chad	McConnell, Joe	Shea, Terry
Biddle, Joe	Hicks, Tommy	McGee, Mike	Sherrill, Jackie
Bishop, Blaine	Hines, Clarkston	McIlhenny, Lance	Simpson, Corky
Brandt, Gil	Housel, David	McLellan, Bill	Smigiel, Joe
Brown, Chip	Irvine, Steve	Medhurst, Pete	Stabley, Fred
Buckner, Brentson	Joe, J.J.	Melick, Ray	Stephenson, Ron
Carlin, Chris	Johnson, Scott	Millis, Tim	Stevens, Patrick
Casciola, Bob	Kanell, Danny	Mizell, Eric	Strock, Don
Cavagnaro, Charlie	Kearney, Joe	Morton, Craig	Thalman, Budd
Cleary, Michael	Keech, Larry	Moss, Jack	Thulin, Ron
Collins, Tony	Kerkhoff, Blair	Novak, Joe	Toner, John
Corrigan, Gene	Kern, Mike	Oakes, Jim	Trotman, Charlie
Criqui, Don	Kramer, Roy	O'Brien, Denny	Urick, Max
Crowley, Joe	Kurtz, Jesse	Paschall, David	Valdiserri, Roger
Curci, Fran	Lachey, Jim	Pearson, Drew	Van Note, Jeff
Dawkins, Pete	Lawrence, David	Perles, George	Vardell, Tommy
Del Greco, Al	Leach, Bobby	Pinkett, Allen	Vruggink, Jim
Dickson, Darnell	Lessig, James	Ponti, Gene	Wagner, Bob
Dienhart, Mark	Lubick, Sonny	Prater, Mike	Walden, Jim
Dombrowski, Jim	Lucas, Mike	Preece, Steve	Wiegert, Zach
Dorsey, John	Lude, Mike	Richter, Pat	White, Jack
Dunlevy, Bob	Luicci, Tom	Robinson, Earle	Wine, George
Ealey, Chuck	Luis, Cindy	Roda, Kenny	Yoshida, Hugh
Fehlberg, Rondo	Mallory, John		

The 2009 Harris Interactive College Football Poll is comprised of 114 panelists and includes former coaches, players, administrators and current and former media. Panelists are randomly drawn by Harris Interactive from among more than 300 nominations supplied by the 11 Football Bowl Subdivision (formerly Division I-A) conferences and independent institutions. The panel meets Harris Interactive criteria for sample design and is a statistically reliable representation of all 11 conferences and independent institutions.

The poll participants' names will be available at www.harrisinteractive.com/bcspoll and the Harris Interactive College Football Poll rankings will be released and posted each week to the Harris Interactive website beginning on September 27. As in previous seasons, only the final season rankings for each individual participant will be released on BCS Selection Sunday, which will be December 6 this year.

The Harris Interactive College Football Poll and the *USA Today* Coaches Poll each comprise one-third of the BCS Standings. The other one-third is an average of six computer rankings (Anderson & Hester, Richard Billingsley, the Colley Matrix, Kenneth Massey, Jeff Sagarin, and Peter Wolfe). The first BCS Standings will be released on October 18.

About the Bowl Championship Series

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Football Bowl Subdivision conferences and institutions. Its purpose is to match the two top-ranked teams in the final BCS standings in a national championship game and to create competitive match-ups in the four other BCS bowl games. For more information, visit www.bcsfootball.org.

About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research that is powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.

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