



PRESS RELEASE

EARTH DAY 2007: ARE AMERICAN WORKERS GOING GREEN?

1/3 of American Workers More Inclined to Work for a "Green" Company

Melville, NY (April 10, 2007) – In recognition of Earth Day 2007, which takes place on Saturday, April 22, Adecco (NYSE:ADO) commissioned a survey to find out if American workers are bringing their environmental consciousness to work. The latest Adecco USA Workplace Insights Survey found that only 1/3 (33%) would be more inclined to work for a “green” company, despite all the recent attention on environmental issues.

Key findings from the survey:

- ❑ **A slight majority want their company to do more:** About half of employed adults (52%) think their company should do more to be environmentally friendly. Only about 1 in 5 employed adults (22%) say their company already does enough or too much, while about one in four (26%) are just not sure.
- ❑ **He said, she said:** Employed men are more likely than their female counterparts to say they know their company’s environmental policy (35% men vs. 28% women).
- ❑ **What’s your company’s policy?:** While about 7 in 10 employed adults (69%) know that their company has an environmental policy, only about a third (32%) knows what that policy is.

“We’ve seen an increase recently in the number of job seekers who want to work for ‘green’ companies, or companies working in industries that are helpful to the environment,” says Bernadette Kenny, chief career officer, Adecco USA. “However, when it comes to taking less compensation for those jobs not everyone is willing to make that leap unless they are younger and just starting out in their careers. What can be helpful for companies in recruiting and retaining green-minded employees are to communicate its environmental policies and create an environmentally conscious culture by instituting some simple and basic programs.”

Earth Day is also a great opportunity for employers to show they care about the environment. Some activities companies can support to help celebrate this holiday include:

- **Take a stroll through the park:** Sponsor a local public park and enable employee volunteers to spend a day helping to pick up litter, plant flowers, etc.
- **A breath of fresh air:** Plant trees on your company’s campus to celebrate the day, as many as you can to help create more fresh air around the office.
- **Create a committee:** Bring coworkers together as a group to provide insight and creative ideas around how your organization can establish or enhance its environmental friendly practices. People who have passion around this may have a lot to offer and can help bring concepts to practice.
- **Earth Day is everyday:** Develop a five-point plan to articulate how your company and employees can help make everyday Earth Day and distribute it to everyone via email or voicemail. It can be as simple as creating a carpool to as involved as changing all your light bulbs to Energy Star qualified bulbs.

Adecco is an environmentally “low-impact business” and a member of the United Nations Global Compact Initiative, which supports environmental responsibility and encourages environmentally friendly technologies.

Survey Methodology:

This survey was conducted online within the United States by Harris Interactive on behalf of Adecco USA between March 13 and March 15, 2007 among 2,473 U.S. adults 18 years of age or older. Figures for region, age within gender, education, household income and race/ethnicity were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents' propensity to be online.

With a pure probability sample of 2,473 one could say with a ninety-five percent probability that the overall results have a sampling error of +/- 3 percentage points. The sampling error for sub-samples may be higher and would vary. However that does not take other sources of error into account. This online survey is not based on a probability sample and therefore no theoretical sampling error can be calculated.

ADECCO WORLDWIDE:

Adecco S.A. is a Global Fortune 500 company and the world leader in workforce solutions. The Adecco Group network connects over 700,000 associates with business clients each day through its network of over 33,000 employees and 6,600 offices in over 70 countries and territories around the world. Registered in Switzerland, and managed by a multinational team with expertise in markets spanning the globe, the Adecco Group delivers an unparalleled range of flexible staffing and career resources to corporate clients and qualified associates.

ADECCO NORTH AMERICA:

Adecco is the workforce solutions leader in the United States and Canada, with a comprehensive service offering that includes temporary and contract staffing, permanent recruitment, outplacement and career services, training and consulting.

Adecco operates the following specialty divisions in the U.S. and around the world: Adecco Office; Adecco Industrial; Adecco Engineering & Technical; Adecco Human Capital Solutions; Adecco Finance; Adecco Legal; Adecco Information Technology; Adecco Medical & Science; and Adecco Government Solutions.

Adecco S.A. is registered in Switzerland (ISIN: CH001213860) and listed on the Swiss Stock Exchange with trading on virt-x (SWX/VIRT-X: ADEN), the New York Stock Exchange (NYSE: ADO) and Euronext Paris - Premier Marché (EURONEXT: ADE).

Additional information is available at the company's website at www.adeccousa.com.

ABOUT HARRIS INTERACTIVE:

Harris Interactive is the 12th largest and fastest-growing market research firm in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for *The Harris Poll*, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its United States, Europe and Asia offices, its wholly-owned subsidiary Novatris in France and through a global network of independent market research firms. The service bureau, HISB, provides its market research industry clients with mixed-mode data collection, panel development services as well as syndicated and tracking research consultation. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at www.harrispollonline.com.

For further information, please contact:

Cynthia Greenberg
Ogilvy PR Worldwide
212-880-5379
cynthia.greenberg@ogilvypr.com