

ADVANCED AUTOMOTIVE TECHNOLOGIES REPORT

2008 AUTOTECHCAST EUROPE ADVANCED AUTOMOTIVE TECHNOLOGIES

Comfort and Convenience

Headlamp Cleaning System

Exterior

Advanced Windshield

Washing System

Capless Fueling System

Power Liftgate/Trunk

Rain Sensor and Automatic Wipers

Self-Repairing Paint



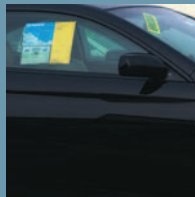
Glass

Advanced Tinted Glass

Laminated Side Window Glass

Panoramic Sunroof

Solar Sunroofs



HVAC

Multi-zone Thermolectric

HVAC Systems

Intelligent Sensing

Adaptive Cruise Control

Automated Parking

Back-Up Camera

Back-Up Warning System

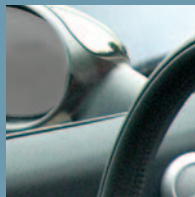
Blind Spot Detection and Warning

Night Vision System

Parking Assist System

Vehicle-to-Vehicle (V2V)

Communication



Interior

Climate-Controlled Seats – Heated & Cooled

Climate-Controlled Storage Console/Compartment

Dynamic Seating

Heads-Up Display

Pivoting Front Seats



Lighting

Adaptive Headlamps

Adaptive Rear Brake Lights

High Intensity Discharge/

Xenon Headlamp

Light-Emitting Diode (LED) Lighting

Powertrain and Alternative Fuels

Dual Clutch Transmission (DCT)/Direct Shift Gearbox (DSG)

Fuel Cell Engine

Hybrid Electric Engine

Plug-In Hybrid Engine

Start-Stop System

Ride and Handling

Direct Tire Pressure Monitoring System

Run-Flat Tires

Safety

Anti-Trap/Anti-Pinch Power Windows

Collision Mitigation System

E-Call

Lane-Departure Warning

Non-Invasive Bio-Sensors

Passive Entry and Start

Pedestrian Sensing and Protection Systems

Rollover Control and Protection –

Side Airbags and Electronics

Self-Aligning Head Restraint

Two-Way Remote Keyless Entry



Telematics, Entertainment and Audio

Bluetooth Connectivity

Digital Surround Audio System

Driver Recognition System

ECO-Drive Assistant

Induction Charging System

MP3/iPod Audio System Interface

Music Storage Drives (MP3)

Navigation System

Personal Assistance Service

Rear-Seat Entertainment System

Satellite Radio

Satellite Video

Vehicle and Home Connectivity System

Voice Activated Controls and Features



Order AutoTECHCAST Europe:

PHONE +1-877-919-4765

EMAIL info@harrisinteractive.com

Inquire about other Harris Interactive Automotive & Transportation Research multi-client studies:

AutoTechcast US

AutoYouth

AutoSHARE

Automotive & Transportation Research

60 Corporate Woods

Rochester, NY US 14623-1457

Phone: +1-877-919-4765

Internet: www.harrisinteractive.com/atr

Email: info@harrisinteractive.com

 **HarrisInteractive®**