



Harris Interactive College Football Poll

2011 Season FAQs

What is the Harris Interactive College Football Poll (HICFP)?

- The Harris Interactive College Football Poll is one of the three components in the BCS (Bowl Championship Series) standings that determine the two teams that will play in the BCS National Championship game and other teams that qualify automatically or become eligible for at-large selection into the other BCS games. The other two components are the USA Today Coaches Poll and the aggregation of six separate computer rankings.

Who is in the Harris Interactive College Football Poll?

- The HICFP is comprised of 115 former college football players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week.

How was the Harris Interactive College Football Poll formed?

- The panelists were randomly selected from among more than 300 nominations submitted by the 11 Football Bowl Subdivision (formerly Division I-A) conferences and the independent schools (Army, BYU, Navy, and Notre Dame). The panel was designed to be a statistically valid representation of the 11 Football Bowl Subdivision conferences and independent institutions.

Has the Harris Interactive College Football Poll always been part of the BCS formula?

- The HICFP has been part of the BCS formula since the 2005 season, which was the first year of the HICFP's existence. The HICFP replaced the Associated Press (AP) Poll in the BCS formula.

When does the Harris Interactive College Football Poll begin and end each season?

- The HICFP does not provide a pre-season poll, and the poll usually is conducted nine times, beginning the second week of October – about five weeks into the college football season. The final week of the HICFP is "Selection Sunday", which is usually the first Sunday in December.

Can I become a member of the Harris Interactive College Football Poll?

- No. The HICFP is composed of former college football players, coaches, administrators and current and former members of the media, but members of the general public are not eligible.

For more information please contact press@harrisinteractive.net.

About Harris Interactive

[Harris Interactive](#) is one of the world's leading custom market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our North American and European offices and a network of independent market research firms, Harris specializes in delivering research solutions that help us – and our clients – stay ahead of what's next. For more information, please visit www.harrisinteractive.com.