

**Press Contact:**  
Michael T. Burns  
Investor Relations  
Harris Interactive Inc.  
800-866-7655 x7328  
[mburns@harrisinteractive.com](mailto:mburns@harrisinteractive.com)



## Harris Interactive® Schedules Fourth Quarter and Full Year Fiscal 2010 Results Conference Call

**New York, New York — August 5, 2010** — Harris Interactive Inc. (NASDAQ: HPOL), a leading global custom market research firm, today announced that it will conduct a teleconference and webcast to discuss its fourth quarter and full year fiscal 2010 results.

<b>Date/Time</b>	Thursday, August 19, 2010 at 5:00 p.m. ET
<b>Presenters</b>	Kimberly Till, President and Chief Executive Officer Eric Narowski, Interim Chief Financial Officer
<b>Dial Access</b>	877.303.9858 Toll-free in the United States and Canada 408.337.0139 Internationally
<b>Results Release</b>	Harris Interactive will release its fourth quarter and full year fiscal 2010 results after the Nasdaq stock market closes on Thursday, August 19, 2010. The results media release will be accessible prior to the teleconference and webcast via the Investor Relations section of the Company's website: <a href="http://ir.harrisinteractive.com/">http://ir.harrisinteractive.com/</a> .
<b>Webcast Access</b>	The live webcast may be accessed via the Investor Relations section of the Company's website: <a href="http://ir.harrisinteractive.com/">http://ir.harrisinteractive.com/</a> .
<b>Replay</b>	An archived version of the webcast also will be available for thirty days following the live webcast via the Investor Relations section of the Company's website: <a href="http://ir.harrisinteractive.com/">http://ir.harrisinteractive.com/</a> . <b>No telephone replay of this call will be available.</b>

### About Harris Interactive

Harris Interactive is one of the world's leading custom market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our North American, European, and Asian offices and a network of independent market research firms, Harris specializes in delivering research solutions that help us – and our clients – stay ahead of what's next. For more information, please visit [www.harrisinteractive.com](http://www.harrisinteractive.com).

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