



# Harris Mobile

Putting you in touch with more of your workforce

A challenge for many organisations looking to conduct an employee survey is how to reach employees whose working practices don't enable them to be easily contacted, in a cost effective and timely way.

Often these people are without access to a PC, for example, those who work remotely or spend much of their time on the road, in a store, bar, restaurant, warehouse... the list goes on.

## Mobile holds the answer

Harris Mobile uses recent advances in mobile technology and survey methodology to conduct user-friendly mobile surveys simply and effectively via SMS, mobile internet or App to suit the device and platform owned by your employees.

Our applications operate across all key platforms:

- Apple iOS (iPhone & iPad)
- Android
- RIM/Blackberry
- Windows mobile
- Symbian



Employees can answer the survey at their own convenience via a comfortable and familiar communication channel. The design adapts to suit the screen and device of the user, and you can customise the branding to your needs. The survey can incorporate several different question formats as well as images as necessary.

Harris Mobile is an ideal route for conducting pulse surveys – to quickly and efficiently gauge employee reactions to key issues. It is a perfect way to supplement a larger scale study and/or replace this if budgets and timings are tight.

Given the same software is used by Harris for mobile, online and telephone surveys, we can also cost effectively deliver the same survey to a wider audience via any contact channel.

## Contact us today

To discover how Harris Mobile can bring a new dimension to your employee survey contact:

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